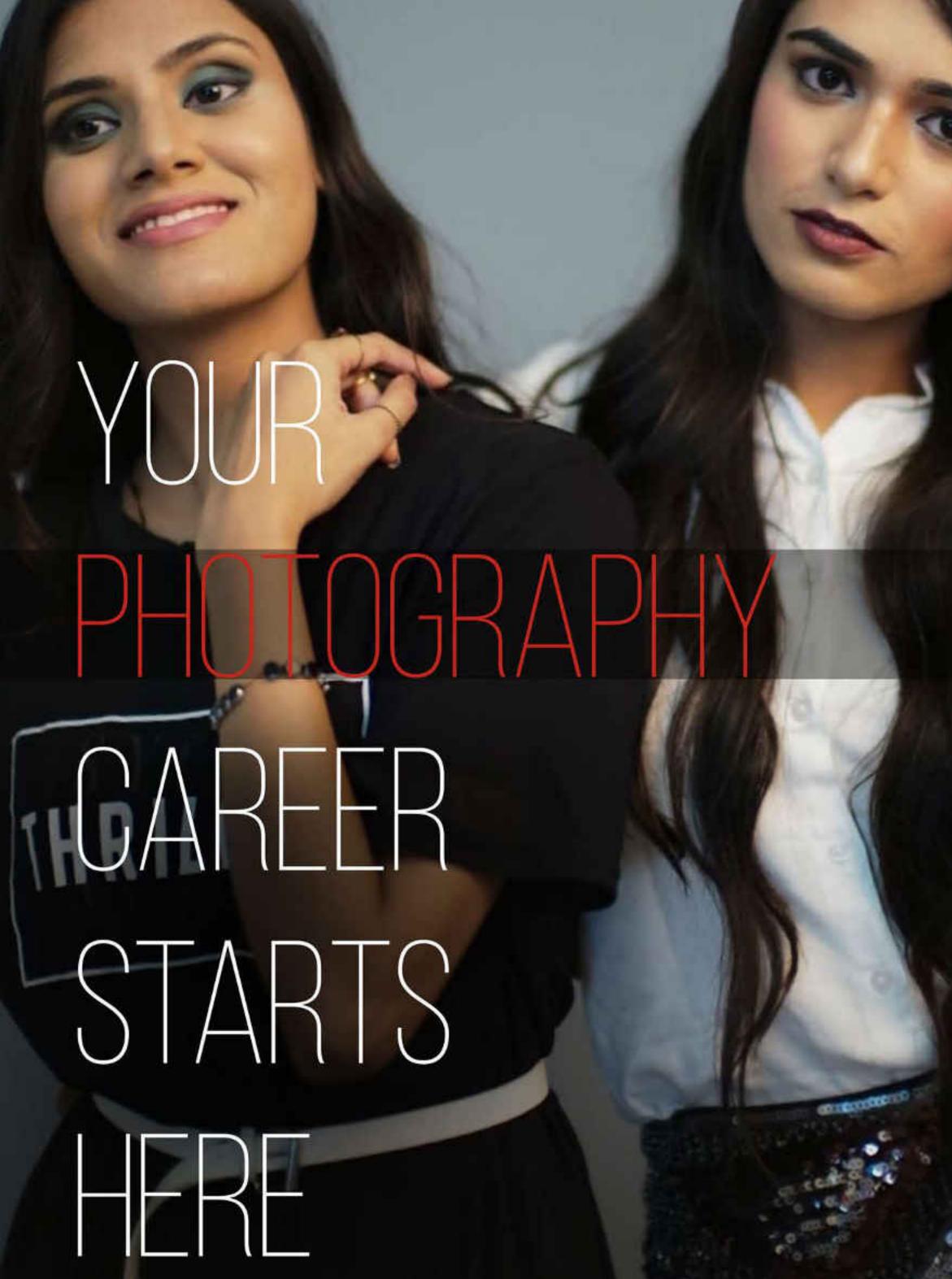


# YEAR DIPLOMA

COMMERCIAL PHOTOGRAPHY & COMMERCIAL FILMMAKING





S DESHI COLLEGI, OF PHOTOGRAPHY - INDIA



## FOLLOW YOUR PASSION



DelhicollegeOfPhotography



delhicollegeofphotography



DCOPphotography





# ONE YEAR DIPLOMA COMMERCIAL PHOTOGRAPHY COMMERCIAL FILMMAKING

Duration: 12 months

Mode: Full time (5 days a week)

Age limit: None

Eligibility: 10<sup>th</sup> grade

Camera Required: Full frame camera, laptop, tripod, filters

Location: Delhi & Shimla hills campus

One Year Diploma is a professional photography course, which offers students an exceptional opportunity to receive comprehensive instruction in the aesthetics, techniques, and business of photography through hands-on, experiential assignments while learning to use state-of-the-art technology, equipment, and software. Well-established, experienced and knowledgeable faculty will train students in traditional and contemporary photography methods, to develop their signature style and emphasize personal expression through technical and creative expertise. With the innovative approach to teaching, our college enables its students to develop skills that will help them to build a career in professional photography, the fashion industry, or filmmaking.

OUNI CHOSA

One Year Diploma in Photography Course is designed for anyone aspiring to a career in photography. Students follow an intensive curriculum and achieve multiple learning goals. One Year Diploma in Photography Course students will be covering all areas of photography, including Basic, Foundation, Fashion Photography, Candid wedding, Filmmaking, Architectural, Interior, Product, and Food photography. Furthermore, during the course students will be covering lots of live events, Fashion shows, concerts and much more.



Delhi College of Photography enables its students to learn photography where the greatest professionals work, where taste becomes international and where the best job opportunities are, by offering programs specializing in all areas of photography: creative, organizational and commercial. Photographers are witnesses of the magic of a particular moment in time. Fixed in an instant, their image can become a timeless part of a collective memory. Its influence might even become worldwide. From the outset, Delhi College of Photography has defined its training programs to allow the future photographers the best preparation possible to succeed within an increasingly international profession. Here students receive comprehensive instruction in the aesthetics, techniques, and business of photography through hands-on, experiential assignments while learning to use state-of-the-art technology, equipment and software. Our courses are designed both for students beginning their education in photography and for those interested in augmenting skills to advance their careers.

The Founder and Director of Delhi College of Photography, Mr. Pratik has been working as a fashion photographer for many years. Having a Bachelor's Degree from International Business Management (Middlesex University, UK) and mastering in Biotechnology (The University of Nottingham, UK), he also has a certificate in Marketing from Georgian College, Canada. While pursuing his education, Mr. Pratik completed courses in Art Photography at ISH, London and & his Artwork have been showcased in various exhibitions in the UK & Canada. His hobby & passion for photography took him further to work as a photographer. Mr. Pratik has done fashion shoots worldwide. He has worked with various photography companies such as "Picture-Pal", "Double-take Studios, London" along with freelance work. Working extensively, he covered various fashion weeks including London Fashion week and Brondsbury Fashion weeks

Mr. Pratik has been published in various magazines in the UK, India & Australia. His look-book also includes works with International fashion designers including Maria Francesca Pepe - a designer for Lady Gaga, Rihanna, Jennifer Lopez, Kate Moss and other worldwide popular figures. Mr. Pratik also performed various job roles in more than 20 movies, including Bollywood & Hollywood. He has an experience of working for TV channels, such as BBC, Channel 4 & Channel 5 in the United Kingdom. Mr. Pratik gives workshops & training in Photography at such prestigious institutions like IIT& MNC's, Amazon and other. Working in the photography industry, Mr. Pratik has been performing as a successful entrepreneur bringing creativity and his international experience in every part of his business.

To see some of his work, Please visit: www.pratikdhawan.com





Over the past years, Delhi College of photography has built a reputation as one of the premier photography schools in India and has become India's leading provider of photographers by developing programs that put our students first. With the innovative approach to teaching, offering a variety of long-term & short-term courses with specialisations in all areas of photography: creative, organisational and commercial, our college enables its students to develop skills that will help them to build a career in professional photography, fashion industry or filmmaking.

Conveniently located near North Campus, in Kingsway Camp, the college has four floors consisting of spacious, fully air-conditioned classrooms, office space, a waiting lounge, an auditorium, a fully equipped B&W darkroom, iMac stations, makeup room, a fully equipped lighting studio (Profoto, Elinchrom), high-speed wi-fi, a well-stocked library and a 1,200 sq ft gallery space for exhibitions.

Our extended campus in Shimla hills lets our students go and explore various genres of photography that can't be practiced in the city, like astrophotography, star trails, nature trails, trekking, etc. It is an adventure-filled campus where the students learn various photographic techniques and enjoy their stay in the beautiful hills of Shimla, Himachal Pradesh.



WHAT MAKES DIFFERENT?

Our students say its's clear, practical quality of the instructions, the supportive, no-nonsense environment, the hands-on classes, and the chance to practice every major genre of photography with aesthetic and technical guidence from world-class instructors. Students also mention how working in collaborative learning environment with classmates from different locations and diverse culture is a life changing experience.

Perhaps most importantly, students leave the Delhi college of Photography with a portfolio of spectacular images, technical expertise, sophisticated aesthetic sesibilities, and a practical unserstanding of the business of photography.



Being the capital of the country we have diversity in various forms. The geography provides a mixture of art and business. The best of the industries work here, the quality of work is in-fact international, the opportunities are wide, there are ample amount of students here studying in various disciplines.

Delhi college of photography offers courses in various disciplines, provides opportunities in various industry depending upon the interest of the photographers.

Located strategically in North-Delhi and being close to the North-campus it is accessible via various means of transport.

The most convenient way to reach our college is via metro which is very well connected with a lot of places from all the locations in and around Delhi. You can also reach us via various bus routes. The nearest metro to our college is the GTB metro station and the college is just about 5 min walk from station.





#### CERTIFICATE

OF REGISTRATION

This is to Certify that the Quality Management System of

#### **DELHI COLLEGE OF PHOTOGRAPHY**

57-58, Outram Lines, (First Floor), Kingsway Camp, Delhi - 110009, India

Has been independently assessed and is compliant with the requirements of

#### ISO 9001:2015

This Certificate is applicable to the following product or service ranges:

"Providing Diploma in Photography (1 year), Short Term Photography, Foundation, Fashion, Film Making Courses, Event Photography, Film Making, Photography Expedition, Photo shoot and Production Services"

Certificate Registration no.: ICM/DL07/1240Q

**Date of Initial Registration** : Nov 25, 2019

**Issue Date** 

: Nov 25, 2019

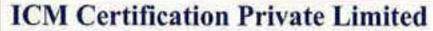
**Date of Expiry of Certificate** : Nov 24, 2020 : Nov 25, 2022 **Date of Re-Certification** (Subject to the company maintaining its system to the required standard) \*After Successful Completion of surveillance audit, New certificate shall be issued.







("Further Clarifications regarding the scope of the certificate & the applicability of standard requirements may be obtained by consulting the organization." "This is an accredited certificate sanctioned for issue by ACCREDITATION CONFORMITY BOARD FOR CERTIFICATION BODIES [ACBCB] in accordance with the requirements of ISO/IEC 17021-1:2015. The Validity of the certificate can be verified by checking the Directory of certificated organization maintained at the ACBCB Website www.acbcb.org")



# 638/262, 1st Floor, Tajpur Quarry, Jaitpur Road, Badarpur, New Delhi-110044, India. E-mail: info@icmcertification.com / tech@icmcertification.com

\*This Certificate is the Property of ICM Certification (P) Ltd. and Shall be Returned Immediately on Request





#### SCHOLARSHIP



The scholarship program at DCOP is an excellent opportunity for students who want to get enrolled in our diploma program. The scholarship test happens once a year and allows the students to get a fee waiver of up to 60 percent depending upon their skill and performance. The Scholarship program consists of various stages that include a preliminary test followed by an interview and a practical test. The scholarship is also awarded in various categories as per the applicant's performance.



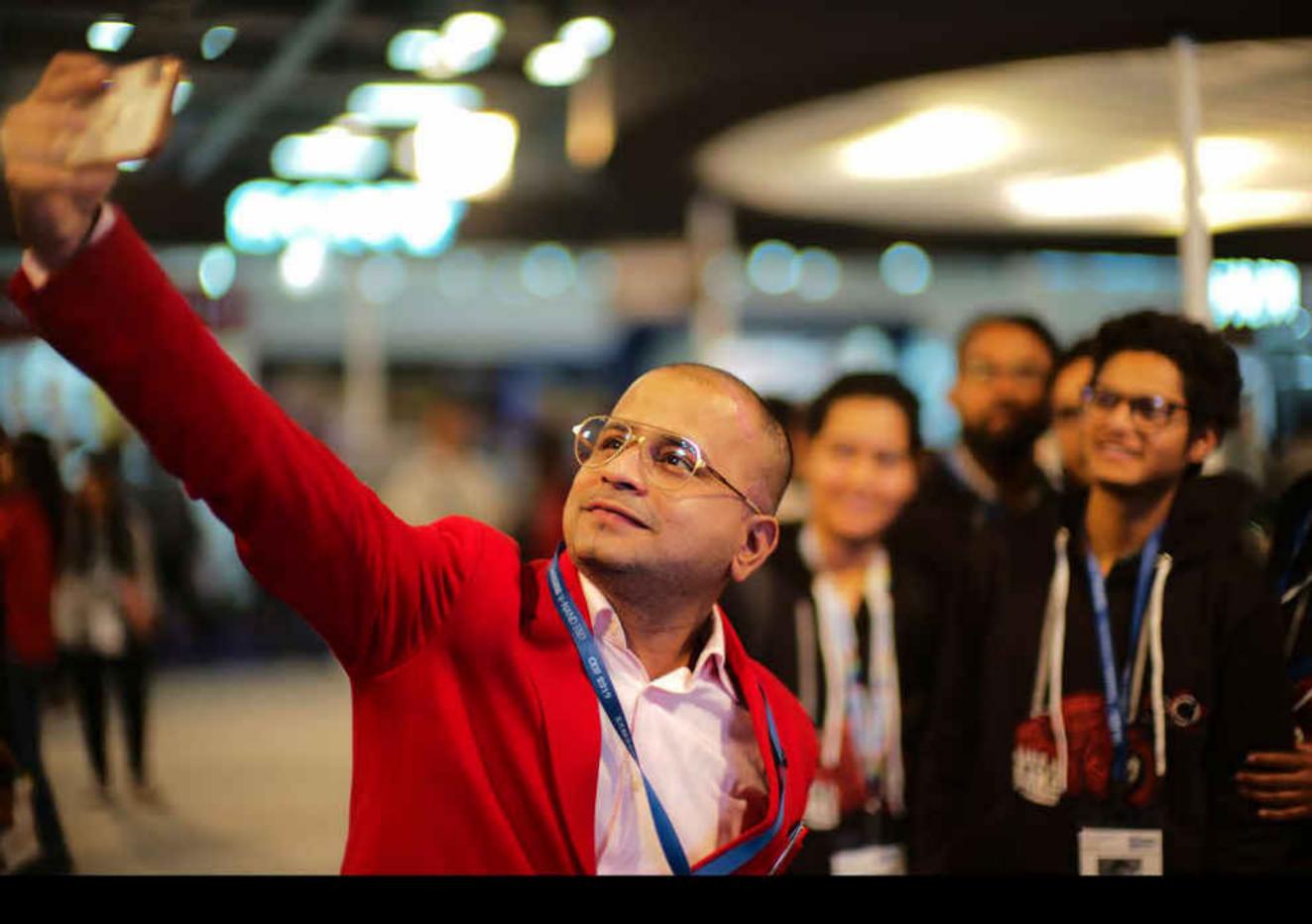






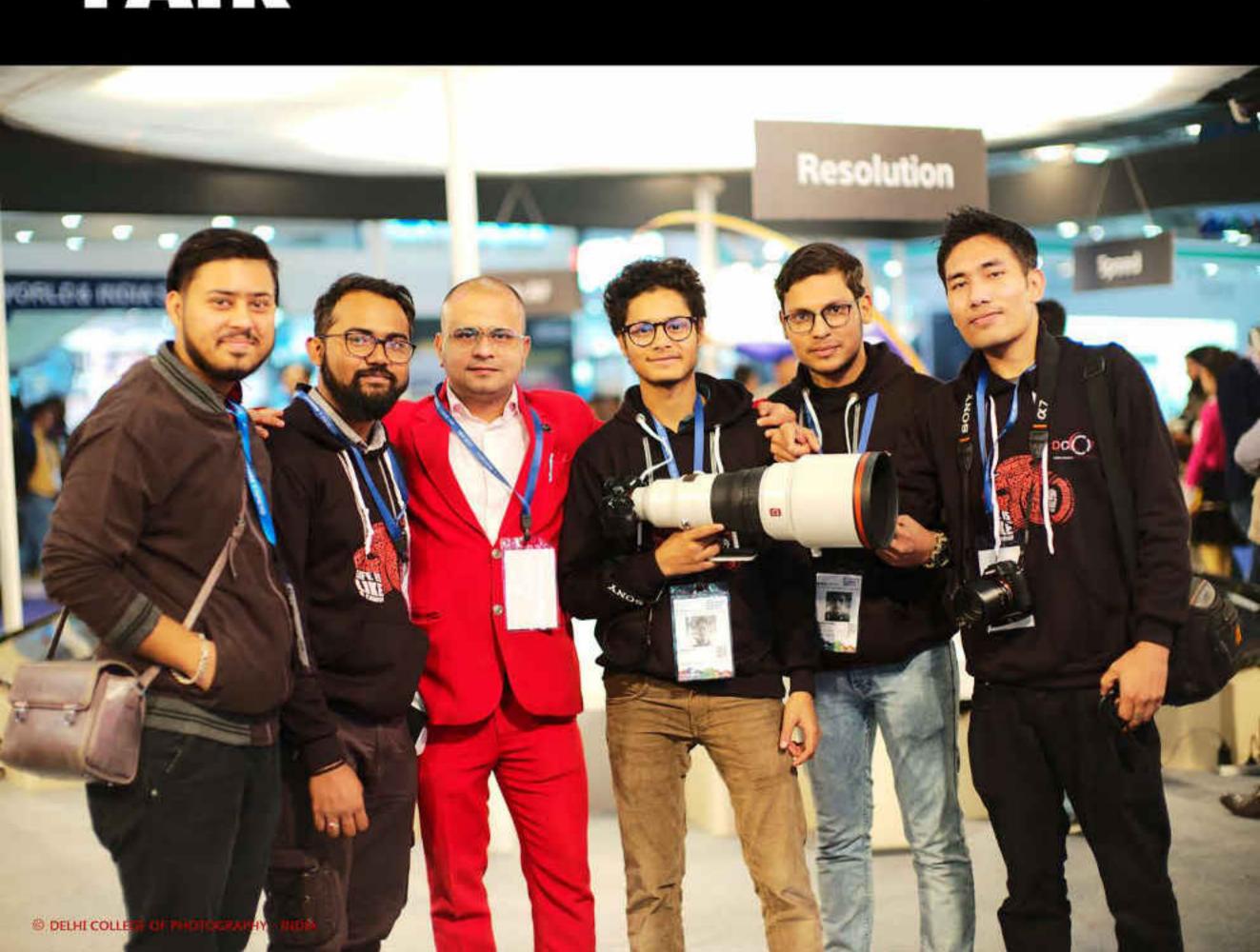






# ELECTRONIC MAGING A FAIR

DCOPers Industrial visit to Electronic imaging fair, largest in Asia; as a part of their course curriculum. In such activities they don't just learn about all the latest gears & technology, but also get real hands on experience on all gears.





Fun times, Team AAJ TAK at Delhi College of Photography

# DELHI COLLEGE OF PHOTOGRAPHY

DCOP is the only college in India to have its own fleet of cars. We have specialised vehicles for various purpose. Our fleet of cars include an emergency vehicle, a pilot vehicle, a rugged 4\*4 for extreme terrains, and a traveller for group outings, there is a vechile for every purpose.





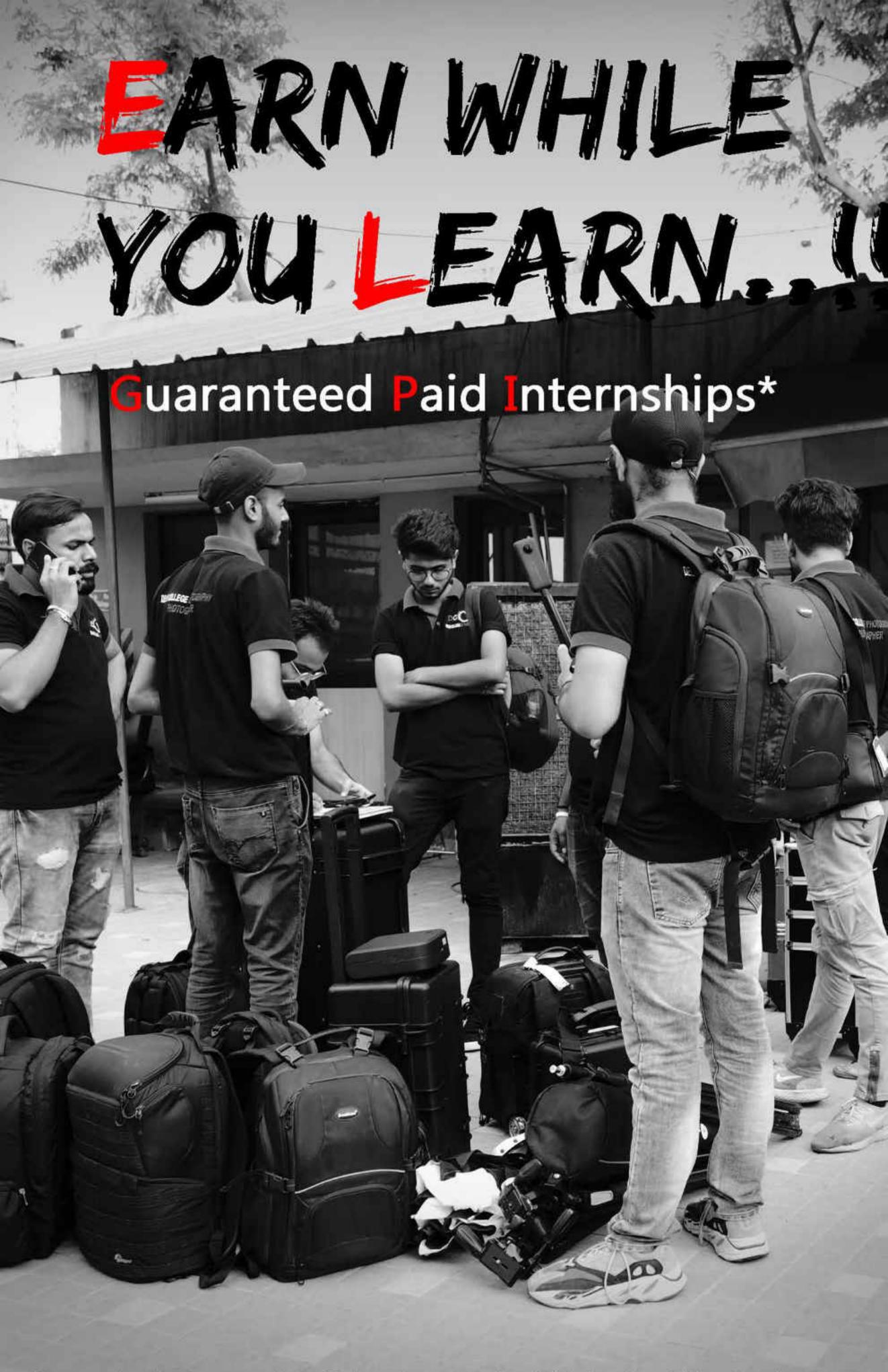


#### Pushkar Photo Expedition





DCOPERs on the photo trip to 'Pushkar Camel Fair', Asia's largest cattle trading fair.



\*Every student has to cover atleast 20 days of events to be eligible for stipend. The stipend amount for theinternship is be ₹8000.

#### OUR COMPANY TIE-UPS









SONY

**FUJ!FILM** 



**Panasonic** 

**GITZO** 



**DAVENGER** 





SAMYANG.

















Uber





amazon.in















#### Student Testimonials



Prabhjot Singh

I first joined Delhi College of Phtography for the foundation course to see and understand basics of the camera and see how the field works. After finishing the course, I then Joined the One year Diploma Program. I learnt a lot during my training and the faculties were always supportive of my desicisons.

I later got an opportunity to work as an intern for the college and that was my hatching as a photographer. I have worked on various projects since then, have shot for luxury car brands, clebrity videos songs and so much. I am forever gateful to DCoP for such opportunities.



Ishant Yaday

I have learnt about my passion and interest and how I can look at it as a carrier option here at Delhi College of Phtography. I applied for the one year diploma program to explore all options possible. The quality of teachings is really amazing here, the infrastructure is brilliant.

The teachers are really great and I got to learn so many things in my span of training here. I ve got regular reviews on all my projects and the college also offered me an internship with Big Boy Toyz India, a luxury car brand. I am thankful for all the things I learnt from DCoP.



Kavya Kannan

This Place was such a wonderland for me. To be able to learn what you actually love is something different. Everyone was supportive and always helped me in growing my interest towards photography.

A place where you actually learn, develop your skills and grow. The faculties made it easy for us. They taught us to be creative and follow our passion while polishing our skills at the same time.



Phaumee Kamei

I came to DCoP all the way from the North-east. My time at DCop was fun and rewarding in terms of learning. The quality of education is top notch, especially the faculties.

Ithoroughly enjoyed my time here and I am hoping for a better future as a professional in the image making industry.

Viva la DCoP..!!



Yugam Monga

Pretty good impression of DCoP. The college has many equipments for the students.



Vishwajeet Singla

DCoP is the place that I was finding. The interior, the lighting and everything is amazing.



## ONE YEAR DIPLOMA 2021

WHAT'S NEW?





#### AN ADVENTURE FILLED CAMPUS



CYCLING



STUDIO



NIGHTSCAPE



**ADVENTURE** 



HOSTEL FACILITIES



- 14<u>-1</u>1.





TREKKING









## COMMERCIAL FILMMAKING

- Music Videos
- B-Roll Videos
- Product Videos
- Lifestyle Videos
- Hyperlapse Filmmaking
- **Stop Motion Filmmaking**





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### FUNDAMENTALS OF PHOTOGRAPHY

#### SEMESTER

- History of photography
- Introduction to digital photography
- Works for cameras and lenses
- Visiting faculties workshops from various companies
- Camera body and lenses
- Resolution- raw vs. jpeg
- Megapixels
- Introduction to the functionalitiesof a camera
- Exposure composition
- Metering focusing modes
- Exposure triangle
- White balance
- Understanding colour
- Aperture
- Shutter speed
- ISO
- White Balance
- Depth of field
- Angles ,framing, composition
- Photowalks with our faculty
- Day outdoor shoot
- Night outdoor shoot
- Creative shutter speed
- Zoom blur
- Panning
- Ghost effect
- Speed light photography

- TTL shooting
- Bounce off flash
- Developing a creative eye
- Creative use of lights
- Studio lighting
- Light modifiers:
   Reflectors, soft boxes, umbrellas, etc.
- One, two, and three point lighting
- Understanding Histogram
- Understanding filters
- Minimalism Photography
- Hyper focal focusing
- Golden/ Blue Hour Photography
- Dynamic Range
- Street photography
- Using Telephoto lenses at Wildlife scantuaries
- HDR
- Timelapse
- Abstract
- Candid photography
- Smoke photography
- Splash Photography
- Fire photography
- Black and white photography
- Levitation
- Silhouette
- Panorama
- Brenizer
- Photo processing



- History of Fashion photography
- Fashion photography introduction
- Fashion workshops
- Photo Exhibition
- Light modifiers:
  - -Softbox, strip box, standard reflectors, barn door, snoot, beauty dish, color gels, giant umbrella, parabolic diffuser, reflectors and light cutters,
- Studio lighting:
- Loop lighting
  - -Glamour/ Butterfly lighting
  - -Rembrandt lighting
  - -Split lighting
  - -Broad vs Short lighting
  - -Hard vs Soft lighting
  - -Grey card exposure
  - -Light meter
- Different kind of looks:
  - -Sport look
  - -Casual look
  - -Corporate look
  - -Sensual look
- Ethnic look
- Understanding make-up
- Live model shoot
- Paid internships
- Making portfolios
- 46 posing in in fashion
- State-of-the art equipment
- Studio membership
- Work with fashion designers

- Basic lighting for E-commerce product photography
- Types of angles
- E-commerce guideline
- Understanding product type
- Shooting metals
- Shooting glass
- Introduction to propping
- Food Photography
- Types of food photography
- Food Styling
- Shooting multiple images for complicated subjects
- Creating composites
- Shooting jewellery
- Conceptual product photography
- Shooting conceptual photos for commercial use
- Shooting pictures for ads and promotions
- Shooting beverages
- Various tools for processing product photographs colour correction removing unwanted elements and cast
- Post-production for product photography
- Retouching product/food
- Advance workshop with medium format camera (Hasselblad) and
- Profoto lighting.
- Photo processing
- Using various softwares andtools for editing

# SEMESTER

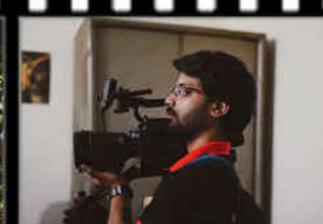
- Pre-production
- Script writing
- Story board
- Screenplay writing
- Screenplay breakdown
  - -Scene breakdown
  - -Location breakdown
  - -Scheduling breakdown
  - -Actor's breakdown
- Log sheets
  - -Video logsheets
  - -Audio logsheets
- Working with actors
- Production
- Production Management
- Studio membership
- Paid internships
- Direction
- · Production technique
- Director of photography
- Cinematorgraphy
- Pre-wedding cinematography
- Wedding cinematography
- B-Roll videos
- Product videos
- Lifestyle videos

## COMMERCIAL FILM MAKING

- Lighting techniques
- Stop motion filmmaking
- Hyperlapse filmmaking
- Music videos
- Producing a film
- Workshop state of the art equipment
- 360 degree shooting
- Art direction
- Slow motion videos
- Introduction to cinema camera
- Equipment handling on
  - -Gimbal
  - -Slider
  - -Mics
  - -Follow focus
  - -Camera rig
  - -Jimmy jib
- Different use of lights
  - -Color gels
  - -Led pannels
  - -Hard/soft lights
  - -Halogens
- Documentary filmmaking
- Post Production
  - -Film editing
  - -Video edting
  - -Audio editing
  - -SFX editing
  - -Color grading
  - -Digital intermediate (D.I)
  - -Special effects
- Short films
- Film festival















Induction Day of One year diploma program







### SONY





Sameer Ashraf, war & documentary photographer/ Sony photo mentor taking workshop on documentary story telling for the students of diploma program.









Jassi Oberai landscape photographer and Panasonic photo mentor giving workshop to the students of diploma program on landscape photography.









#### **Faculties**



Pratik Dhawan

Mr. Pratik the founder and director of Delhi College of Photography has years of experience in commercial & Fashion photography. He is a Bachelors degree holder in International Business Management form Middlesex University (UK). Master's degree holder in Biotechnology from the University of Nottingham (UK). Mr. Dhawan also has a completed multiple certification courses in Marketing and Photographic art from Georgian college Canada and ISH London, respectively.

What began as a hobby and later turned into passion led him to work as a professional photographer and there was no turning back since then. Mr. Pratik has been a part of fashion shoots for the finest fashion and production houses that includes 'Picture-pal', 'Double take studios', London etc. He has also worked on numerous freelance projects including London Fashion Week & Brondsbury Fashion Week. He has also showcased his work in UK & Canada.



Naveen Gola

Naveen Gola is a Delhi based photographer, film maker and a faculty of film making at DCoP. Studied M. Phil (Mass. Comm.) and post graduation in language translation and is currently pursuing Phd. He is a jury member of the 'Film makers club of India'. In the past he worked as an Asst. professor at IP university and has been asst producer for various media housed based in and out of Delhi.

He has written a book on fundamentals of still photography and video cameras and has won national award for his shot film felicitated by Madhur Bhandarkar. He has worked on numerous TV programs and documentaries both fiction and non fiction and has guided a lot of upcoming movie makers with his expertise.



Zohaib Hussain

Zohaib Hussain is a Delhi based Fashion and Commercial photographer who combines personal and commerdal work and makes various creative images and projects. While studying Commerce in Delhi university keen amateur shooter started taking professional classes from Mr. O.P Sharma, after finishing his training, he started working as a professional photographer. He has done photo shoot for numerous fashion designers and fashion brands, advertising agencies, and has experience is working in every area of photography.

He has worked for brands and organizations like. Nestle India, Getty images, Indiapix, Godrej, Greenply laminates, Yale, Catch spices, Aircel etc. He has done food photography for Karim's, Maggi etc. His fashion work has been published in various magazines and associated with designers like Rina Dhaka, Rohit Gandhi. + Rahul Khanna.



Abhimanyu Pandey

Abhimanyu is a Fine art, food & product, travel photographer from central India. He completed his MBA from Asia's only tech university and worked as an analyst for an aerospace organization based out of Texas U.S.A. He found his calling in Visual imagery and went on to study photography further. He completed his master's in visual storytelling, fine arts, and commercial photography from Goa. He has worked as a head of photography for various organizations, trained and tutored budding photographers, and taught international students the art of photography and stop motion animation.

He has worked all over India for his various projects and has published a book on his visual documentary "The Silent Keepers" in association with Griffith University and his art school during his time in Goa. He has worked alongside Magnum photographers like Bieke Depoorter and Sarkar Protik for his Project.



Abdur Rehman

Abdur Rehman is an award-winning director by 'Dada Saheb Phalke' Film Festival is the Faculty of Film-Making and a member of the Screenwriter Association of India. He has been awarded for excellence in his work in the 48th Marin Country International Festival ( Short Film & Video 2018, San Rafael California, USA).

He has worked for 'Channel One Russia' as Line Producer & Creative Director and has worked on several web series and short films. 'Sonder' a film by him was nominated in the best film category for three International Film festivals in the United Kingdom.



Indarjeet Kumar

Indarjeet Kurnar is the faculty of Photo processing & retouching: at DCoP. He is a graduate from J.P university specialising in B.A. He worked as head of processing department at Prem Studios. He has completed his training from Adobe in its creative suite and is an adobe certified editor.

He has worked for various fashion designers, celebrities and modelling agencies. He also worked as a creative designer for Canvera.

#### International Faculties

#### over the years..



Yasser Alaa Mobarak

Yasser, award-winning photographer based in Alexandria, Egypt. I'm Sony World Photography Awards commended photographer. I won photography prizes from The International Federation of Photographic Art. National Geographic Egypt, Photographic Society of America and Prix De La Photographie Paris.

A holder of AFIAP distinction from the International Federation of Photographic Art and holder of Associateship from Image Colleague Society International. I were judge in the photoessay category at Adobe Youth Voices Awards 2014 and in the visual composition category at Adobe Youth Voices Awards 2015. Also I were judge twice in Romania National Creativity Contest. My work appeared in National Geographic Traveler India, Amateur Photographer Magazine, Digital Camera World Magazine and Adobe Blogs.



Renata Aguiar Rodrigues

Graduated in Visual Arts and Image Technology from the University of Amazon (UNAMA, 2011), Master of Arts from the Federal University of Pará (UFPA, 2013), Renata has an experience in the area of Arts with an emphasis in photography, art education, culture, history and memory.

Active in several areas of research in art in the Amazon region, as a photographer developed research on the topic of image/identity. Was voluntary of Photoactive Association (2012-2013), where was part of the study group Pedagogy of Light, participating, or leading workshops and events geared to education and photography. As a photography teacher at Delhi College of Photography Renata develops research having as subject the culture and visuality of India, using photography.



Andrea Virginia Calderon Araujo

Passionate about movie industry, Andrea studied cinema and audiovisual media. Dedicated to commit her career to creation of audiovisual content, Andrea has experience and knowledge in photography, film theory, history of art, directing actors, film production and has worked on a Documentary as a screenwriter.

Having a background in film and audiovisuals, Andrea is confidently making a very successful input to Delhi College of Photography, taking Photography classes and Photography Workshops. Experienced team leader, she successfully demonstrates her capability of working with others through the creative process of production while meeting the challenges presented to her.



Jean Carlos Jurado Mandon

Passionate photographer and successful photo blogger Jean has developed a love for the image in all their forms and is always looking to improve and share knowledge and experience. He finds art as the great expression of the human soul and eagerly committed to creation and development of an imagination.

Jean graduated in Film and Audio-Visuals from the University of Magdalena. The field of his studies covered fashion and graphic design, photojournalism, arts and culture. Jean has worked successfully as a Photographer and Film Director, screenwriter, producer, editor and creative director. While teaching at Delhi College of Photography, Jean continues working on his projects and brings his international experience in his approach.



Marlon Fernandez Rubio

The Radio, Television and filmmaking independent Producer Mr. Marlon Enrique Fernandez Rubio has been working as a Director of photography, camera-man, and video editor in local and national TV channels in America. He is teaching and sharing his experience as a teacher of Filmmaking Program.

## Visiting Faculties



Aman Wilson

By profession a pilot, by passion a photographer but soon the passion took over. Aman Wilson working with Nikon India Pvt. Ltd. as Technical Officer was a freelance Photographer. He is a trained Commercial Pilot from the Philippines and India. He is a versatile photographer who loves to shoot whatever catches his eye but loves wildlife and candid portraits the most. He has been published in Natgeo, Apple, etc.

Having traveled nationally and internationally he has worked with numerous firms and is a visiting faculty at DCOP in collaboration with Nikon India.



Chitransh Saxena

Over Dozen of years as a wildlife photographer, it is unusual to notice Chitransh with is Nikon suspended around his neck. An avid photographer for more than 10 years, Chitransh has a profound interest in nature and wildlife photography. By profession he is a fashion photographer and hold command over his field. Most of his clients appreciate Chitransh for his unique style and ability to capture the decisive moments, expression and emotion of his subjects even under tremendous pressure. Whether it's a one-on-one photography session, or covering an assignment, Chitransh's experience and personalized attention combine to meet and usually exceed the client's expectations.



Ashish Sulkh

Ashish Sulkh has learned a lot from his journeys across India. He looks at his photos as lessons for life. Drawing inspiration from his art, he believes the world is a blank canvas from which we learn as we draw. A Photographer who works with WWF India, NBA and Incredible India, Google, and National Geographic. Traveling to the deepest corners of India as well as other countries with just a camera in hand has always been his hobby, career, and life.

Ashish has been a part of DCoP for a long and has been guiding the students on travel photography and various other aspects of image-making.



Sameer Ashraf

Sameer Ashraf, Photographer, and Mentor Sony India, FDDI and IIP also director and editor at Six Red Marbles, Barcroft Media, and Midwife Films. He has been mentoring our students in the various aspects of photojournalism and storytelling.

Sameer is a multimedia artist and speaker for Sony, Asia Pacific. He shoots with a range of professional cameras followed by reviews, workshops, practicals, and extensive travel, documents stories, and mentors professional and budding photographers,



Jassi Oberai

Jassi Oberai is a Panasonic photo Mentor. He is also a Brand Ambassador for NiSi Filters India, Blackrapid, Godox, Fotopro, ThinkTank, and MindShift Camera Bags. He has won many awards and accolades at the International level.

As a photographer, he does not restrict himself to any particular genre of photography. He likes to shoot mostly anything. He likes the challenge of shooting landscape one day to close up the next and dabbling with portraiture the day after. He visits DCOP as a mentor for collaborative workshops with Panasonic.



Navin Vatsa

Navin Vatsa started his journey in photography with a simple point and shoot Kodak K-10 with the sole intention to capture family moments almost 14 years back. But life has its own plans while you are busy with your own.

Navin Vatsa has been awarded and recognised by various International and National organisation of repute such as National Geographic, UNESCO, Sony World, Sony India, Indian Photography festival, 2018, Creative Image Magazine, Camarena Academy (Best photographer of the year 2016 and awarded by Sir Raghu Rai for the same).

## Visiting Faculties



Nakul Sharma

Nakul Sharma, Traveller and Photographer by profession, born and bought up in Delhi. He grew up infected by the travel bug and spends most of his time in traveling and photography.

Working as a Free-lance Tour leader with reputed Travel Agencies In INDIA. He has been Traveling since 2009, Exploring and experiencing the most Beautiful, Cultural and Adventurous places of the World.



Pranav Kalra

Pranav Kalra photography weaves together a narrative of what's most treasured and true through visuals. Specializing in different aspects of photography, our aim is to depict new concepts and ensure that your photos and videos exude a beauty beyond your wildest expectation.

Pranav focuses on converting your wildest ideas into reality and weaving a story through our lens that is way more powerful than words. We take photos as a return ticket to a moment otherwise gone.



Gagan Singh

He is an artist by training, a designer by profession, and a photographer by aptitude. All his pictures are stylish, full of romance, and show his enjoyment of life and people. He is someone who specializes in making your special moments memorable.

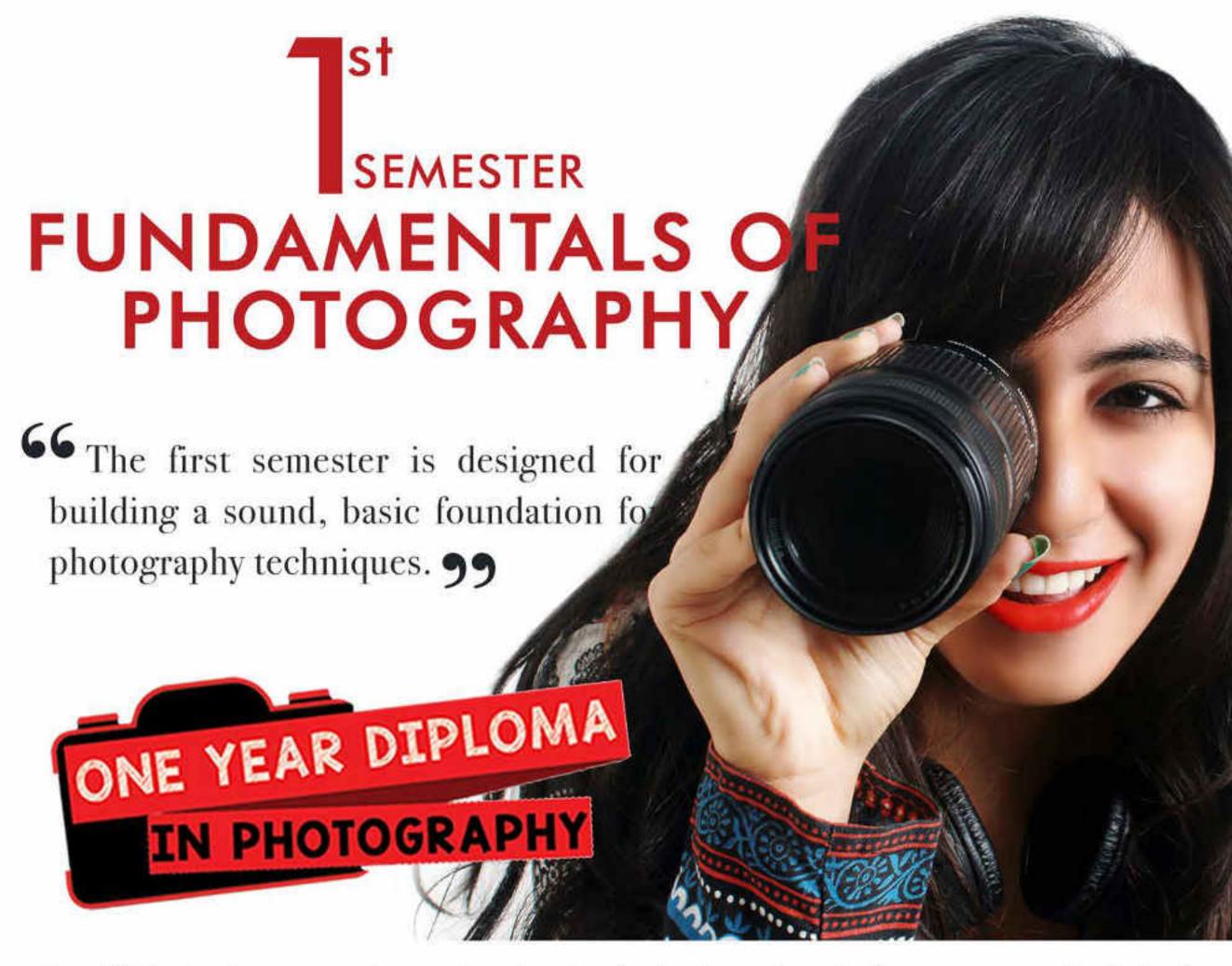
His work you frame. His pictures will occupy pride of place in your homes and hearts. Not because he is good, he is, but because he sees you the way the world sees you.



Hemant Mehta

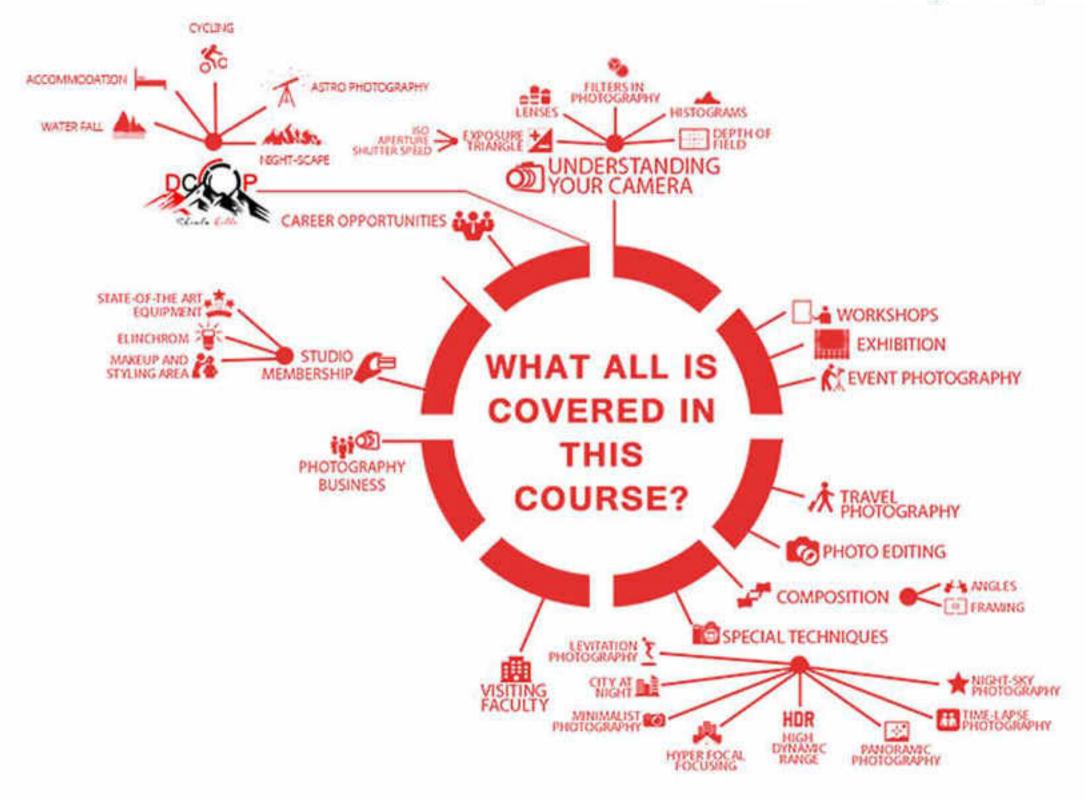
Hemant belongs to a family of photographers and gets his lineage from his father and grandfather. His Grand Father along with his brothers founded. Mahatta And Co (a photography studio) in Srinagar in the year 1915. After completing his graduation Hemant joined the "Indian Express" as a staff photographer. He won the nation wide award on the theme "work" conducted by the Afriance Fraincaise in Delhi. Hemant also won a French embassy scholarship to study photography in France in 1995.

# SEMESTER FUNDAMENTALS OF PHOTOGRAPHY



It will introduce students to the technical and artistic aspects of digital photography, how digital cameras work, how to take good pictures using them, using light and shadow techniques creatively and how to enhance these pictures in the digital darkroom.

Event Photography would be a part of the curriculum throught the diploma course.







## Understanding your camera

Students will learn the working of the digital camera, equipment, and how to make the most of their cameras through practical studio & location shoot demonstrations. In this module, students will learn about camera controls, ISO, metering, exposure, choosing the right lens, and the basics of flash photography. They will also understand how and when to use optional accessories like filters and tripods. The module will help students to explore the concepts of depth of field, color theory, composition, white-balance functions and gradually attain proficiency in shooting with their digital SLR cameras and standard lenses for still imaging through individual shooting assignments mentored by faculty.



The exposure triangle is a combination of three different elements in the camera i.e. the shutter, aperture, and ISO. All of these elements have a different purpose to serve. The photographer may choose the combination of these in different ways to achieve whatever is required for the photograph.

These elements control different functions and are related to each other in some or other ways. Therefore, depending on what is desired in a photograph one can achieve great results using exposure triangle to his benefit.





For many cameras, depth of field is the distance between the nearest and the furthest objects that are in acceptably sharp focus in an image. The depth of field can be calculated based on focal length, distance to subject, the acceptable circle of confusion size, and aperture. The depth of field in a photograph could be divided into two categories: shallow and large. Shallow being the entire image blurred out other than the point of focus and large being the maximum area of an entire photograph in focus.





50 mm f/0.95 50 mm f/16



In photography, shutter speed or exposure time is the length of time when the film or digital sensor inside the camera is exposed to light, also when a camera's shutter is open when taking a photograph. The amount of light that reaches the film or image sensor is proportional to the exposure time.

The shutter speed of a camera is denoted in fractions of 1 second and the shutter can be kept open for 30 sec or even more in the bulb mode. A fast shutter speed enables to freeze things in motion and a slower shutter speed helps to show motion in a photograph.





Shutter Speed 1/60

Shutter Speed 1/500



■ DARKER BRIGHTER							
ISO	ISO	ISO	ISO	ISO	ISO	ISO	ISO
100	200	400	800	1600	3200	6400	12800
x1 exposure	x2 exposure	x4 exposure	x8 exposure	x16 exposure	x32 exposure	x64 exposure	x128 exposure
	SWATES STATES						6,

BEST IMAGE QUALITY

WORST IMAGE QUALITY

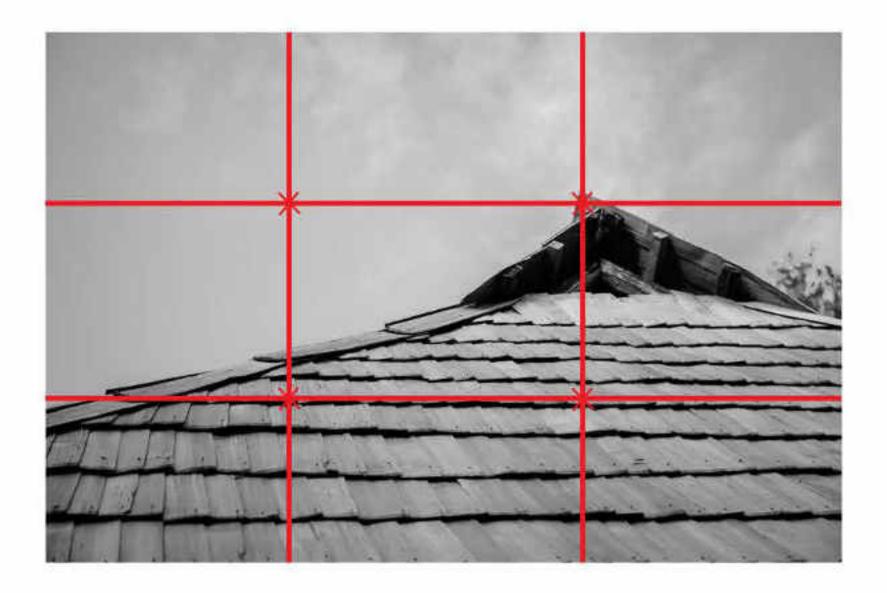
ISO is a camera setting that brightens or darkens a photo in the most basic sense. Your images will get increasingly brighter as you increase the ISO setting. As a result, ISO can assist you in capturing photographs in low-light situations or allowing you to be more flexible with your aperture and shutter speed settings.





#### COMPOSITION

Composing an image means arranging elements within it in a way that suits the core idea or goal of your work best. Arranging elements can be done by actually moving objects or subjects. A good example of this case is portrait or still life photography. Street photography involves anticipation, since the photographer doesn't usually have the choice of moving his subjects himself, but has to wait for them to make the most suitable position within the frame .



#### **ANGLES**

There are various types of angles to choose from while shooting any photograph. Shooting different kinds of pictures requires choosing appropriate angles to give a unique appeal to the photograph. Hence, knowing the angles right is necessary and helps you in creating visually appealing photos.



#### **FRAMING**

Framing refers to using elements of a scene to create a frame within your frame. For example, you might shoot through a doorway, pulled back curtains, branches, fences, tunnels, or arches to highlight your subject.



#### **RULES**

When it comes to creating a visually appealing photograph it is important to understand the rules of composition and angles. These rules set a guideline for the photographer, using which one can make more compelling photograph.







Panning is a photographic technique that combines a slow shutter speed with camera motion to create a sense of speed around a moving object. It is a way to keep your subject in focus while blurring your background. It is an interesting technique to make a photograph look dynamic when both the subject and the background appears to be moving in one direction.

Panning technique gives an intersting edge to the rather than cliched form of image making.































## · White Balance

White balance (WB) is the process of removing unrealistic color casts. Proper camera white balance has to take into account the "color temperature" of a light source, which refers to the relative warmth or coolness of white light. A camera has different presets of white balance that allow a photographer to achieve true tones in a photograph by adding counter tones to achieve what appears to be realistic.















At Delhi College of photography we theach you all the necessary skills and tricks to produce breathtaking outdoor pictures weather it's a landscape, architecture, portraits shoot and other.



Outdoor shoot presents photographers with a variety of challenges and opportunities. The light throughout the day varies considerably and can have a huge impact on the pictures you take. Although the light varies throughout the year, and at different locations around the world. We sometimes can't be as choosy on these but, the time of day is something we can select.



## Night Outdoor Shoot

We'll show you the exact settings you'll need to use and which gadgets are really worth taking out and about with you we'll also throw in plenty of great tricks to help you encourage your camera out of its nightly slumber.









Panorama is a technique wherein multiple shots are taken for a scene and are then stitched later on using photo processing software. This technique allows the photographer to be able to capture more and beyond what the camera can offer in a single click. One can be highly creative whit these kinds of photographs. This isn't where it stops, there are multiple ways to capture such kinds of photographs and there is more to it than just a wide field of view, one can create an extremely shallow depth of field and still have a really wide frame too and so much more.







#### Travel and Street Photography



#### Henri Cartier-Bression

Henri Cartier-Bresson was a French photographer whose humane, spontaneous photographs helped establish photojournalism as an art form. He developed his theory that photography can capture the meaning beneath outward appearance in instants of extraordinary clarity.

Henri Cartier-Bresson traveled the world and shot in places such as India, all of Europe, the United States, China, as well as Africa. In more than 40 years as a photographer, Cartier-Bresson wandered continually around the world. In each country he spent as much time as needed so that he became totally immersed in the environment.

Henri Cartier-Bresson has been everywhere from England to India to Indonesia and back. He was in England for the coronation of King George VI; he was in India when Gandhi was assassinated; he was in Indonesia as the nation gained independence from the Dutch. He was seemingly everywhere.

When he traveled the world, he was able to capture a different slice of life and learn more about the local people he was with. He found it important to travel as often as possible and explore different countries and cultures, as it helps to inspire photography and open eyes to undiscovered. Considered the godfather of photography, his images

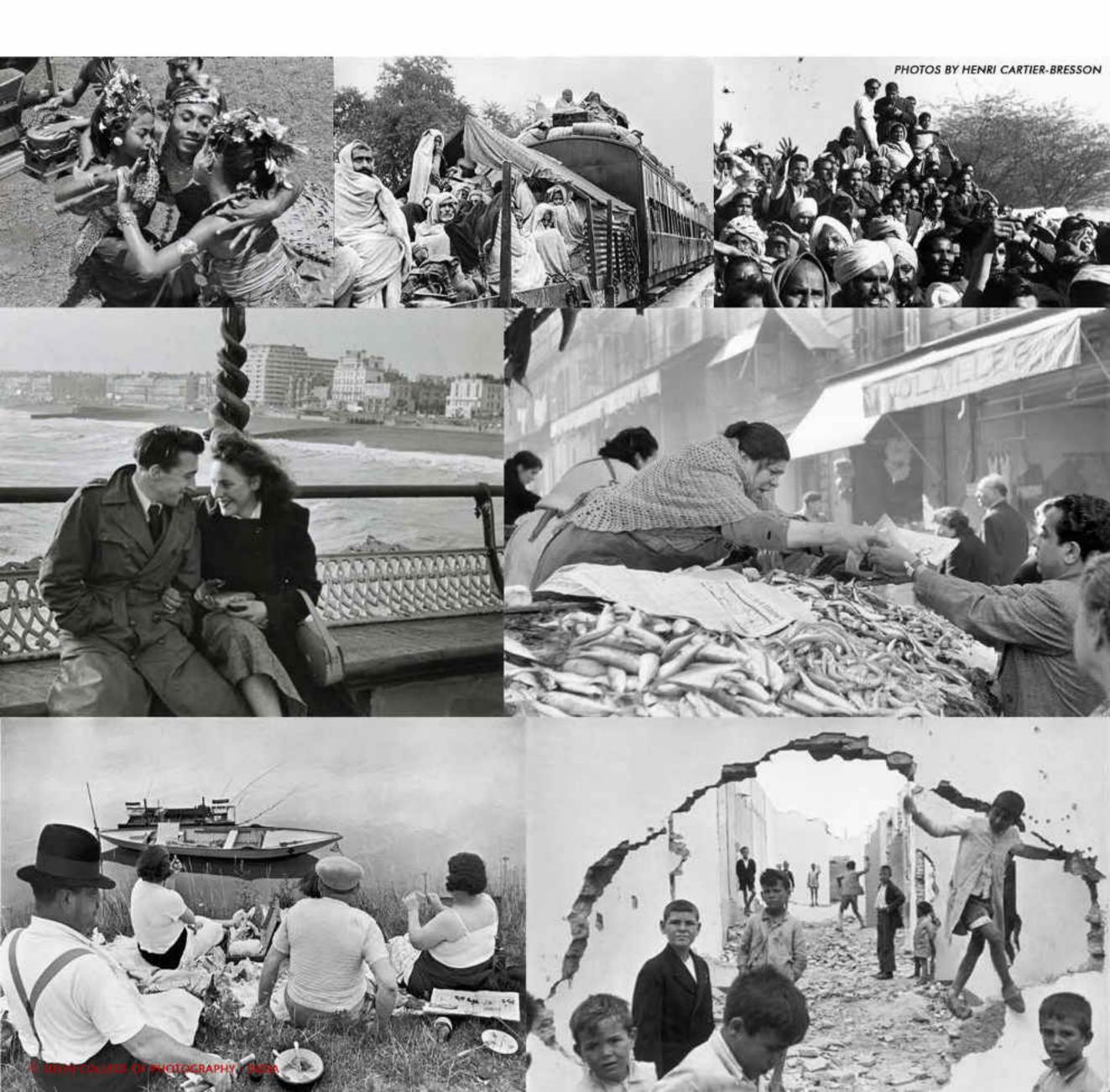
revealed the early raw possibilities of street photography and photojournalism in general. To his mind, photography provided a means, in an increasingly synthetic epoch, for preserving the real and humane world.

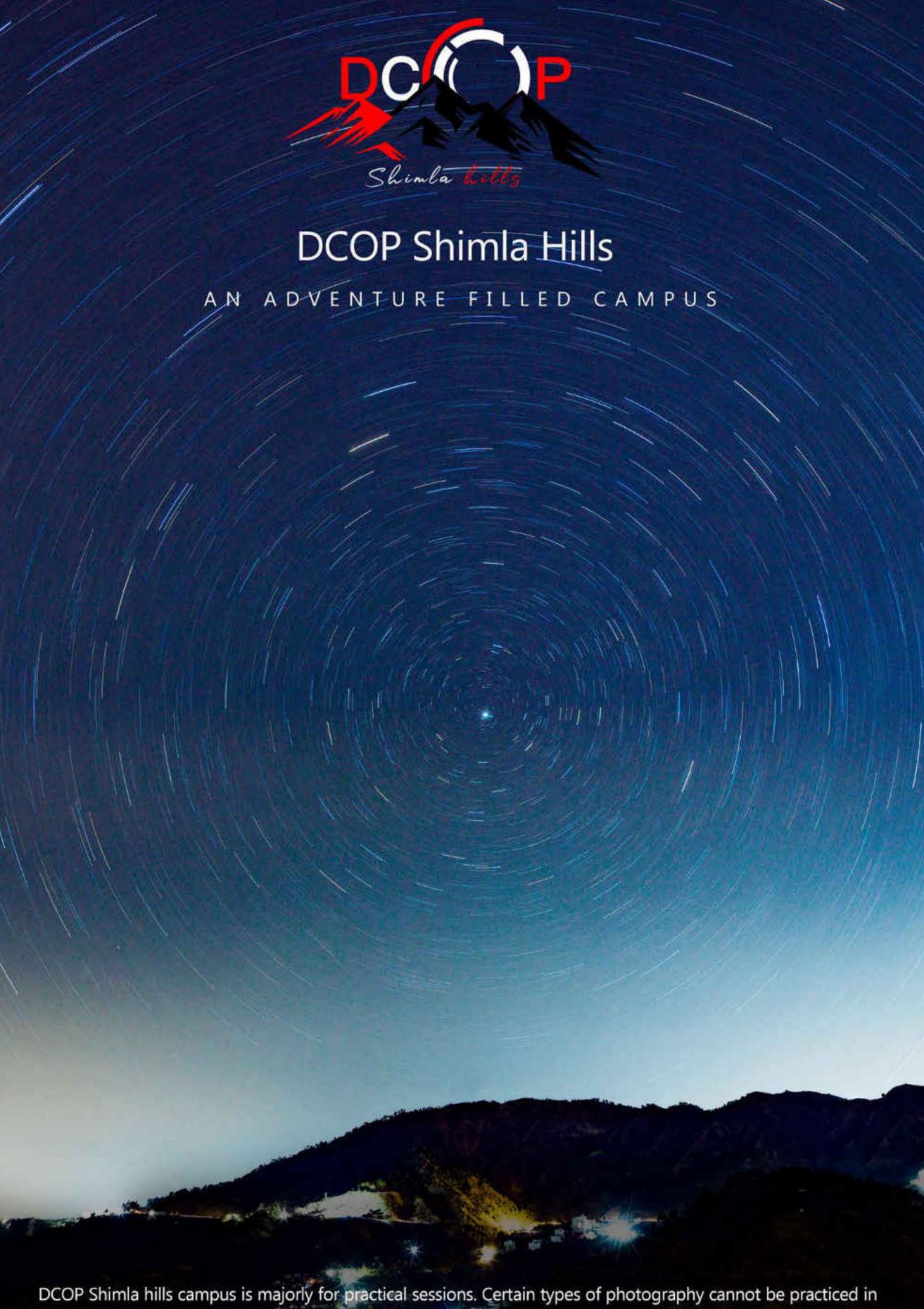
# "You just have to live and life will give you pictures."

-HENRY CARTIER-BRESSON-

When he traveled the world, he was able to capture a different slice of life and learn more about the local people he was with. He found it important to travel as often as possible and explore different countries and cultures, as it helps to inspire photography and open eyes to undiscovered. Considered the godfather of photography, his images

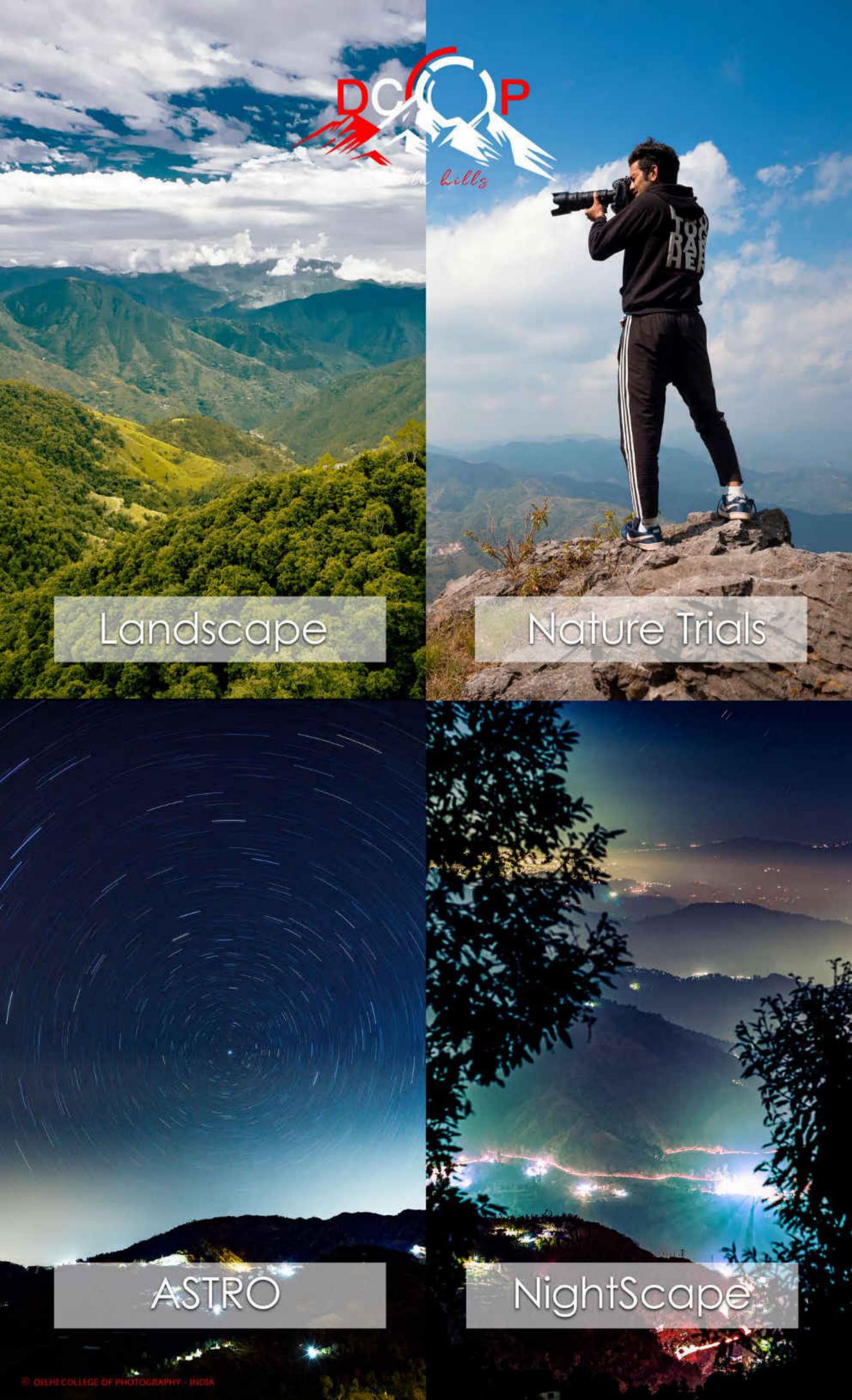
revealed the early raw possibilities of street photography and photojournalism in general. To his mind, photography provided a means, in an increasingly synthetic epoch, for preserving the real and humane world.





DCOP Shimla hills campus is majorly for practical sessions. Certain types of photography cannot be practiced in Delhi Campus. Students of the one-year Diploma program are taken on a mandatory field trip to practice various kinds of photography like landscape photography astrophotography, nature trails, travel photography, etc.

This campus also offers various short-term photography courses on landscape photography, astrophotography, travel photography, nature trails, star trails, etc.





There are stories everywhere. Street photography enables you to bring those stories to life. Shooting photographs in the street does require a lot of patience, interacting with strangers, and bringing the photographs to life.

Street photography is an essential part of the diploma program. It helps the students to understand the rules of composition, takes them out in the field, and challenges them as the situation arrives.



## Travel Photography

Travel photography involves the documentation of an area's landscape, people, cultures, customs, and history. A travel photo is an image that expresses the feelings of a time and place, portrays a land, its people, or a culture in its natural state, and has no geographical limitations. We teach students to make great image shooting a wide variety of subjects under various available conditions, e.g, low light photography indoors, available ambient light photography for exteriors of building and monuments, shooting on the streets, where sometimes conditions may be hostile, capturing monuments which rarely recur, capturing the magic of light while shooting landscapes, etc.









Photojournalism is a particular form of journalism that employs images to tell a news story. Photojournalists often travel to take pictures for news articles and magazines that either tell stories or provide visual images that accompany an article. In addition to taking photos, some photojournalists are also responsible for editing and developing the pictures and preparing them for publication.



Long exposure is a technique use to shoot the movement of light from any point to the desired. Long exposure photography is used to shoot traffic trails, create interesting shots using composite as a technique, shoot star trails etc. When shooting for longer exposure duration in the camera it is needed to have a few additional gears for achieving perfect results. For example, a tripod, a shutter release cable or a wireless remote control, external flash for specific situations etc. Settings for such pictures are also different for every other photograph that one makes. As confusing and tricky as it gets, its always fun to explore creative ways to use your camera.



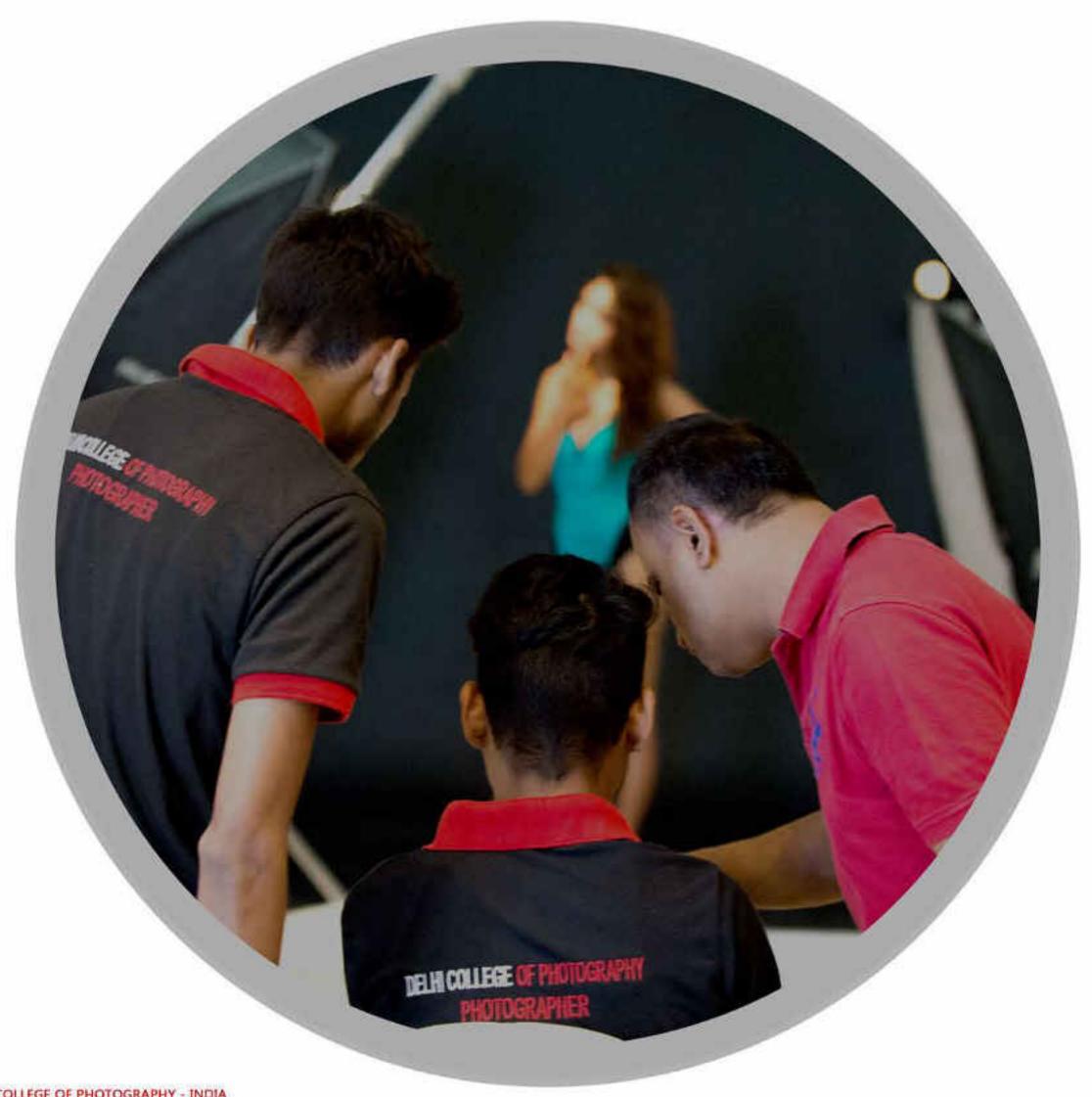


## Light Painting

Light Painting is a technique used for creating some interesting patterns from different light sources. Ranging from something as simple as a torch or something as complicating as a light shaping tube. It's fun and also used in a lot of creative photographic processes. Different types of photographers use these techniques for various purposes such as pre-weddings, Fashion, Portraitures, Products, etc. It requires a lot of practice and experimentations but, the results are worth the wait.

## Three Point Lighting

Three-point lighting is a basic lighting technique that can also be called the base of all other lighting techniques. This studio lighting setup enables the students to understand how lighting plays an important role and how putting the lights in different positions creates depth and dimensions in a photograph. Along with the knowledge of the lighting setup, the students also learn about studio lights and various modifiers that are used for shooting in the studio.







Fire photography is an exciting genre that can help you take powerful photos of the fire. In addition to photographing the beauty of fire, you can use something as simple as a candle flame. This will light up your subject, create atmospheric photos, or add a pop of color to a simple image. This when taken to a little advanced level is shot in the studio using flashlights and strobes. The overall formation and beauty of fire are stunning when shot in a controlled environment.





Splash photography can yield some of the most stunning stop-motion images. This specific technique involves great timing—and sometimes a bit of luck—to achieve, but it is well worth the effort as it helps you practice and improve your photography skills while allowing you to have a lot of fun in the process. Splash photography involves controlled shooting with lights and modifiers and synchronization.

## Speed Light Photography

Flash photography is practiced for a very long time. The whole idea of using a flash while doing photography is to get better lighting while shooting in unevenly lit conditions. There are various ways one can use the flash for. There are various modes in the flash that can be used in different conditions.



Occupance of the second of the



## Levitation Photography

Levitation photography is a techinique where the subject appears to be levitating or even more. This is a technique which involves shooting multiple pictures and photo processing to achieve the final result.

One can be highly creative while creating such images and simply add a dynamic edge to their collection of photographs.



# Event Photography

Event photography is an essential part of the one-year diploma program. It is important as a photographer to be able to show diverse the skill in various genres of photography. To give our students hands-on experience of event photography we have partnered with all the reputed institutions under Delhi University and cover numerous prestigious events in Delhi.

The students get a chance to cover events like Mrs. India Earth, FDCI LMIFW, all major fest under Delhi university. Event photography makes the students learn the art of being able to capture the moments of any happening and tell a story from it. Event photography is like documentary photography and photojournalism combined in one.



### FASHION WEEK























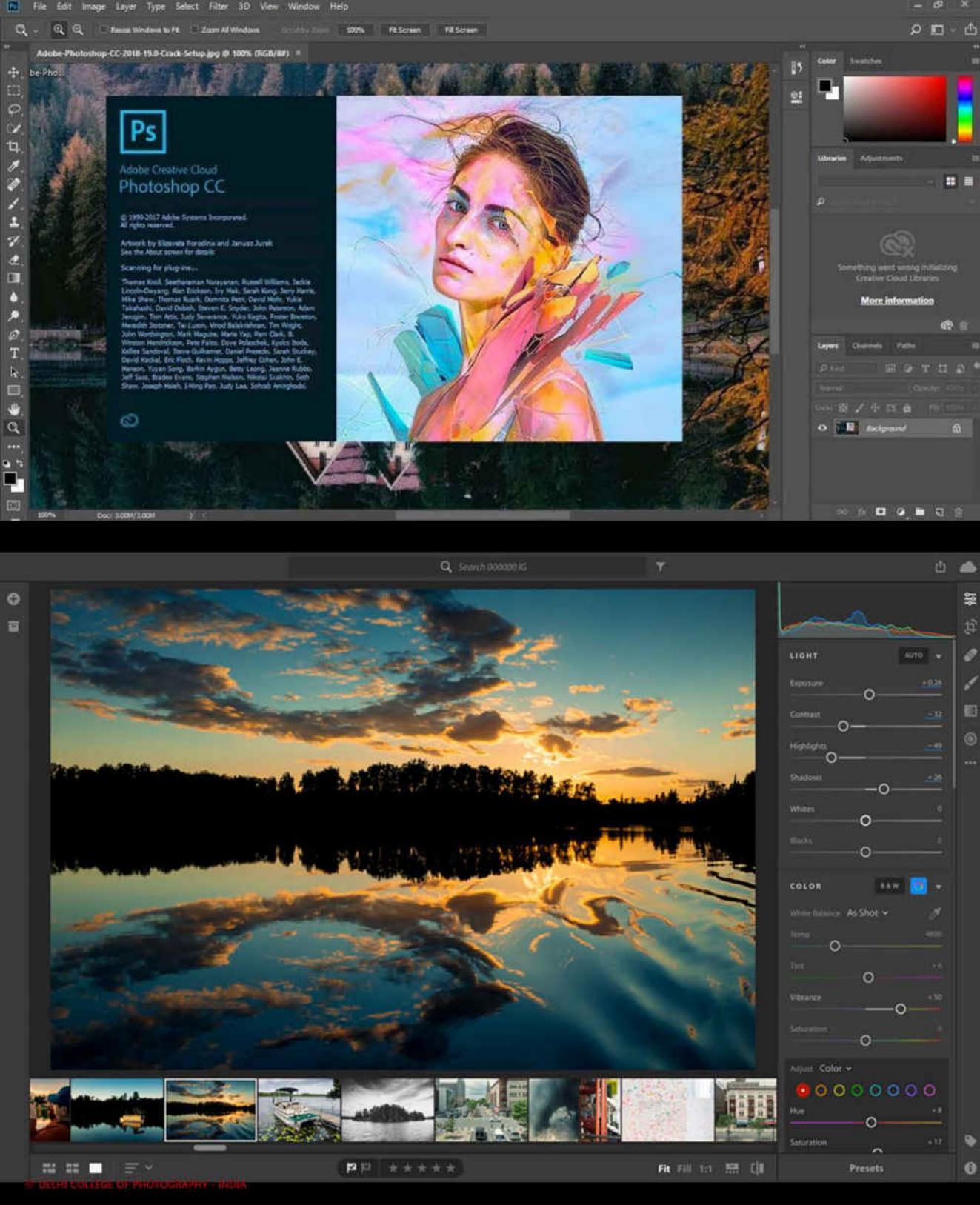


A camera lens can only focus to a single distance at any one time, but there's an area that extends from that point, both towards the camera and towards the horizon, where things still look sharp. Knowing how to calculate hyper-focal distance isn't actually as complex as its technical name implies, but mastering this important photography technique can make all the difference to your photography. Hyper-focal focusing is usually used by photographers who are shooting landscape, interior, and architecture.



# Photo editing

After a photographer takes a picture, he needs to work on it. For the final processed output, to create digital art, to manipulate images using various software to achieve desired results. Students will discover using sophisticated sharpening techniques, selectively applying filters, masks, tones, textures, color matching, correction, and many more from a professional point of view. The software we teach-in are industry standards like Adobe creative suite that includes Photoshop, Bridge, Lightroom, etc.





Abstract photography concentrates on shape, form, color, pattern and texture. The object or image will not be a literal view of the subject. Abstract can really stand out when done well.



A camera lens can only focus to a single distance at any one time, but there's an area that extends from that point, both towards the camera and towards the horizon, where things still look sharp. Knowing how to calculate hyper focal distance isn't actually as complex as its technical name implies, but mastering this important photography technique can make all the difference to your photography.



Named after wedding photographer, Brenizer Method allows for the creation of an image exhibiting a shallow depth of field in tandem with a wide angle of view by use of panoramic stitching techniques in portraiture. Creating an image using the Brenizer method takes more time than just capturing a single image, but the results are well worth it. When using this method, you will create an image with very high resolution, very shallow depth of field and the great bokeh,



The infrared light spectrum fits in just below visible light. Digital cameras are actually sensitive to IR light, but most curreras have an internal IR filter to stop the IR mucking up your photos. IR light reflects differently to visible light, and as a consequence, IR photos contain no real color information.



When it comes to black-and-white imagery, being able to see how your final shot will look is a key skill. It's important to understand how the color image you see through your camera's viewfinder will translate into a monochrome image. To get the best results, you have to look beyond the colors, and instead try to visualize how a shot's shapes, textures and tones will be recorded.



The city at night is a fantastic place for photography. But you'll want to get there just after sunset in order to see how the twilight hours are perfect for capturing atmospheric pictures of illuminated buildings and city landmarks. Twilight doesn't last long though, so you'll need to be in position and set up before the sun sets.



As one of the types of photography splash photography demands patience and creativity. The process requires the right equipment such as and a practice to create a simple yet perfect splash photo. Splash photography is filled with trial and error. But the result can be truly fascinating.



Dynamic range in photography describes the ratio between the maximum and minimum measurable light intensities (white and black, respectively). As we only encounter varying degrees of light source intensity and subject reflectivity, the concept of dynamic range becomes more complicated, and depends on whether you are describing a capture device, a display device, or the subject itself.

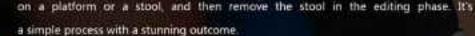


Fine art photography is photography created in accordance with the vision of the artist as photographer. Fine art photography stands in contrast to representational photography. such asphotojournalism, which provides a documentary visual account of specific subjects and events, literally re-presenting objective reality rather than the subjective intent of the photographer, and commercial photography, the primary focus of which is to



# advertise products or services.

Levitation is the process by which an object is held aloft, without mechanical support, in a stable position. To create a levitation photo, you have to capture the subject standing



Minimalism is a very subjective concept in the art world. It is a style or technique that is characterized by extreme spareness and simplicity. Minimalist photography images depict "less is more" concept with simple lines, geometric patterns, strong shadows, contrasting colors, lone subjects, etc.



Fine art photography is photography created in accordance with the vision of the artist as photographer. Fine art photography stands in contrast to representational photography, such as photojournalism, which provides a documentary visual account of specific subjects and events, literally re-presenting objective reality rather than the subjective intent of the photographer, and commercial photography, the primary focus of which is to advertise products or services.



An action camera or action-cam is a digital camera designed for filming action while being immersed in it. Action cameras are therefore typically compact and rugged, and waterproof at surface. They typically record video as a priority over stills, as this allows continuous capture of the action without having to interact with the camera or ind eed removing it from its housing, if an additional protective housing is used.



Travel photography is a subcategory of photography involving the documentation of an area's landscape, people, cultures, customs and history. A travel photo is defined as an image that expresses the feeling of a time and place, portrays a land, its people, or a culture



# in its natural state, and has no geographical limitations,

Time-lapse photography is a technique whereby the frequency at which film frames are captured (the frame rate) is much lower than that used to view the sequence. When played at normal speed, time appears to be moving faster and thus lapsing.



# andscape Photography

Landscape Photography shows spaces within the world, sometimes vast and unednding, but other times microscopic. Landscape Photographs typically capture the presence of nature but can also focus on man-made features or disturbances of landscapes. Many landscape photographs show little or no human activity and are created in the pursuit of a pure, unsullied depiction of nature, devoid of human influence - instead featuring subjects such as



Astrophotography is a specialized type of photography for recording images of astronomical objects and large areas of the night sky. Besides being able to record the details of extended objects such as the Moon, Sun, and planets, astrophotography has the ability to image objects invisible to the human eye such as dim stars, nebulae, and galaxies.



A camera lens can only focus to a single distance at any one time, but there's an area that extends from that point, both towards the camera and towards the horizon, where things still look sharp. Knowing how to calculate hyper focal distance isn't actually as complex as its technical name implies, but mastering this important photography technique can make all the difference to your photography.



A histogram is a graphical representation of the distribution of numerical data, A histogram is a graphical representation of the pixels exposed in your image. Understanding image histograms is probably the single most important concept to become familiar with when working with pictures from a digital camera. A histogram can tell you whether or not your image has been properly exposed, whether the lighting is harsh or flat, and what adjustments will work best



Craters are a fascinating feature of the lunar surface, and they are easier to feature when the moon is no longer full. During a full moon, an entire side of the moon is visible and reflecting the sun's light back to us. Craters, by contrast, look better in shadow, as this less direct light highlights the differences in elevation on the surface and bring better contrast and definition.



A symmetrical shot with strong composition and a good point of interest can lead to a striking image. There are no fixed rules in photography, but there are guidelines which can often help you to enhance the impact of your photos. These guidelines will help you take more compelling photographs, lending them a natural balance, drawing attention to the important parts of the scene, or leading the viewer's eye through the image.



Starburst effect can create a very strong focal point and add an entirely new dimension of interest to your image when shooting into the sun or other light sources. This effect is not just limited to the sun - any light source has the potential of creating a starburst such as street lamps, headlights, or even reflected light. This technique is especially useful at night, as the many lights that decorate an urban scene can become a starburst.



Camera lens filters have many uses in digital photography, and should be an important part of any photographer's camera bag. These can include polarizing filters to reduce glare and improve saturation, or simple UV/haze filters to provide extra protection for the front of your lens. Some photography filters, such as polarizers and strong neutral density filters, can produce effects that are time-consuming or even impossible to replicate digitally, while others, like the humble skylight filter, enable you to shoot in conditions that could otherwise damage your lens.



Food photography is a still life specialization of commercial photography, aimed at producing attractive photographs of food for a variety of uses including in advertisements, magazines, packaging, menus or cookbooks. Professional food photography is a collaborative effort, usually involving an art director, a photographer, a food stylist, a prop stylist



The creative use of the lens gives photography its expressive qualities, they shape the way you "see" the world through the viewfinder. There is an inherent distorting quality to a camera lens, and you have to embrace that to get your vision properly captured on "film" or in the image sensor. Understanding camera lenses can help add more creative control to digital photography. Choosing the right lens for the task can become a complex trade-off between cost, size, weight, lens speed and image quality.



Product photography is a branch of commercial photography, which is about accurately, but attractively representing a product. The principal application of product photography is in product catalogues and brochures, with a proportion of product images also being used in advertising.



Street photography is photography that features the chance, encounters and random accidents within public places. Street photography does not necessitate the presence of a street or even the urban environment. Though people usually feature directly, street photography might be absent of people and can be of an object or environment where the image projects a decidedly human character in facsimile or aesthetic.



Panoramic photography is a technique of photography, using specialized equipment or software, that captures images with elongated fields of view. It is sometimes known as wide format photography. The term has also been applied to a photograph that is cropped to a relatively wide aspect ratio.



Photojournalism is a particular form of journalism (the collecting, editing, and presenting of news material for publication or broadcast) that employs images in order to tell a news story. It is now usually understood to refer only to still images, but in some cases the term also refers to video used in broadcast journalism. Photojournalists create pictures that contribute



# to the news media.

High-dynamic-range imaging (HDRI or HDR) is a technique used in imaging and photography to reproduce a greater dynamic range of luminosity than is possible with standard digital imaging or photographic techniques. The aim is to present the human eye with a similar range of luminance as that which, through the visual system, is familiar in everyday life.



# SEMESTER COMMERCIAL photography



echniques to shoot successed food forms

E DITHLEOTTECK OF MANAGEMEN - HUNY



# Programme For Fashion Photographers

During this course students will be working on assignments based on thorough and comprehensive approach to the fashion industry and they will be constantly encouraged to develop their creative concept ideas and business acumen.

Students will have the unique opportunity to learn the basics of fashion business through the enhancement of either their creative, conceptual, practical skills.

Students will learn how to understand the fashion industry and develop a creative eye. The aim of Fashion Photography course is to raise the standard of the creative portfolios and to perfect the analysis of the world of fashion of those who are planning the development of a career in fashion.

# Fashion Photographer Role

The role of the contemporary fashion photographer is shifting. The photographer must now understand the progression of the subject and the growing connection between the still and the moving image.

# The course is suited to those who see the world of fashion as a career opening and opportunity.

Students will apply the technical and cultural content delivered during their training to the proposed projects in the studio, learning to negotiate and plan in detail the implementation of a photo shoot. By the end of Fashion Photography course the students will learn how to that express their individual approach and aspirations in a professional manner.





Fashion photography — in the form of magazines, books, advertisement campaigns, billboards, and online — has a great influence. In this course, you will learn the technical aspects of fashion photography, whilst exploring images from haute couture to street style, from advertising campaigns to designer look-books, from art gallery to shop window and from fanzine to glossy magazine, and develop an analytical and critical view of global style and the cultural landscape of the fashion industry. You will experience location and studio shooting, using the excellent photography studios within the College, and you will explore digital image production and manipulation.



# History of Fashion Photography

The precursors of fashion photography go back to the eighteenth century, when images of fashionable clothes were printed in magazines and black & white pictures were often hand-colored. This kind of photography started to be known thanks to the rise of fashion magazines, such as Harper Bazar (1867) and Vogue (1892), which used photography to present clothes to the large public of readers. The 1970-1980 the pret-a-porter exploded.

# VOGUE- bible of fashion industry.

The magazine has been published since 1892. It was also the first magazine to print color images in 1932. Vogue launched some of the greatest fashion photographers: first of all Adolphe De Meyer, who is also con sidered the first fashion photographer.

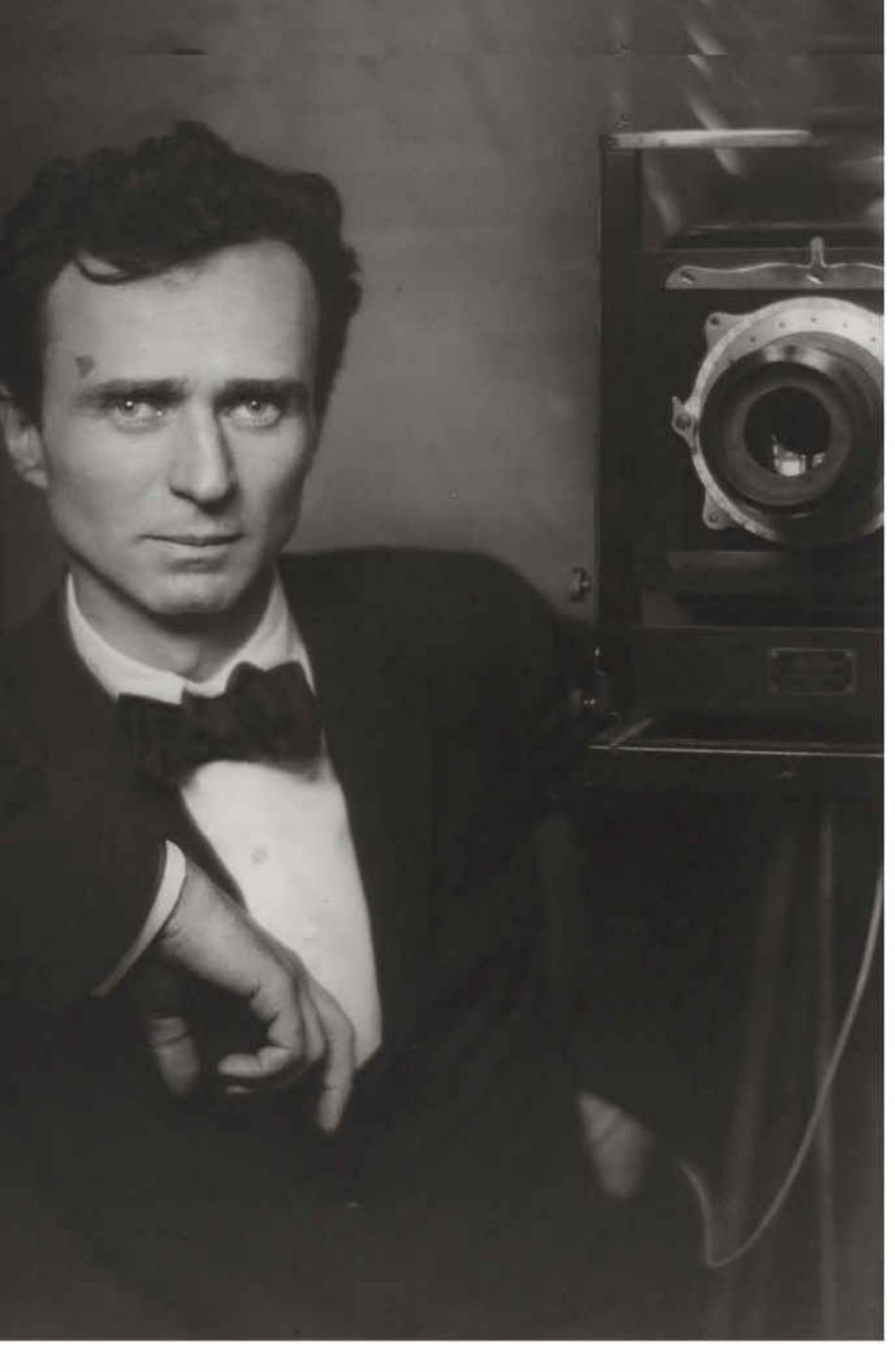


# **Edward Steichen**

To many, Edward Steichen is the founding father of modern fashion photography. After a supposed dare by a close friend, Steichen undertook the task of promoting fashion as fine art via the medium of photography. To do this, he took a series of photographs of the gowns created by renowned French fashion designer Paul Poiret, which were subsequently published in the April 1911 issue of Art et Décoration magazine.

Widely considered the very first modern fashion photographs, they conveyed the aesthetics, movement and details of the clothes as central to their approach. His style centred heavily on the model, in typical portraiture style, but used lighting and carefully planned studio setups to focus on the clothes and give them a lavish and elegant look that was indicative of the time.

# Edward Steichen Photoworks



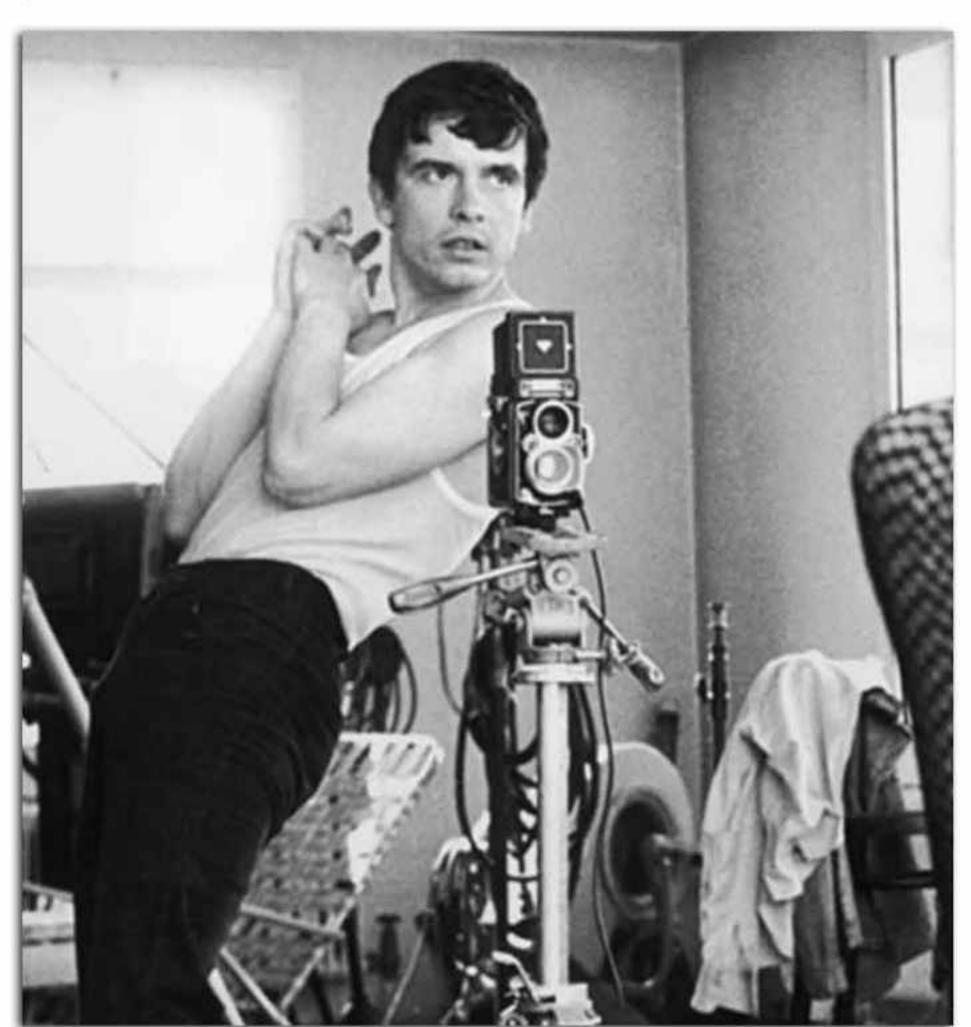




Edward Steichen Photoworks

# David Bailey

David Bailey used the style of shooting his models in the moment extensively to capture the new and exciting times of swinging London in the '60s. Bailey's photography for British gave them a youthful feel, while his carefree approach linked model, setting and lifestyle like never before. Considered one of the pioneers of contemporary photography, David Bailey is credited with photographing some of the most compelling images of the last five decades. Ever since he first rose to fame his work has never failed to impress and inspire critics and admirers alike, capturing iconic images of legends such as: The Rolling Stones, the Kray twins, Damien Hirst and Kate Moss. David Bailey was the famous fashion photographer who was not less than a celebrity.



# David Bailey Photoworks





# Jean Shrimpton

Fashion Photographer and the model Jean Shrimpton were in relationship and she is one of the world's first supermodels who has been discovered by legendary David Bailey.

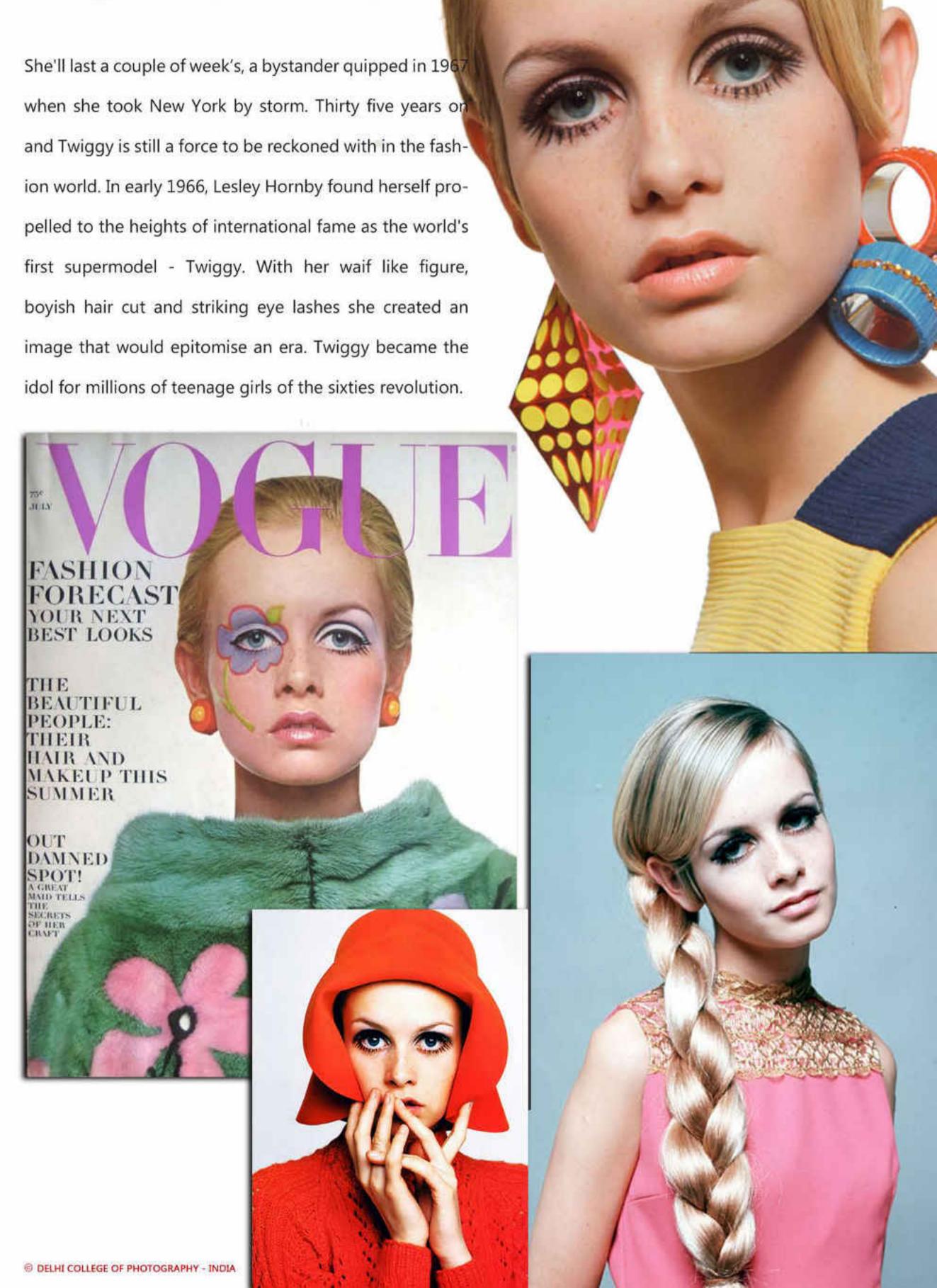


She is also known to be the highest-paid supermodel of her time. Bailey insisted on using Shrimpton for a British Vogue shoot in 1962, helping to catapult both of their careers. One of the first models to be labeled a "supermodel," Shrimpton was the highest-paid model of her time. Speaking about Shrimpton in 2001, Bailey told the BBC, "She was magic and the camera loved her too. In a way she was the cheapest model in the world—you only needed to shoot half a roll of film and then you had it."





Twiggy was the world's first super model: a skinny kid with the face an an angel who became an icon.







# What are types of fashion styles?

Fashion styles are commonly misunderstood idea, which is less complicated than it often seems. In reality, understanding different types of fashion styles can actually simplify your shopping and apparel. All apparels are grouped according to similarities in pattern, fabric, style line and color. These types of fashion styles can create looks that convey common themes. Fashion style generally refers to the groups of personality traits, which also match specific fashion theme. Fashion style is like a character sketch that describes a personality out of a fashion theme. With our Fashion Photography course students will learn types of fashion styles which is the must for someone planning to pursue fashion photographer's career.



@ DELHI COLLEGE OF PHOTOGRAPHY - INDIA



# THE KEY TOPICS OF **FASHION** PHOTOGRAPHY COURSE





- Introduction to Fashion Photography
- Using studio lights, reflectors, umbrellas, soft-boxes, beauty-dish, light-meters, grey card, honey-comb in fashion photography
- Creative studio lighting & glamour lighting
- Studying various fashion styles by working with fashion designers
- Understanding make up with professional make-up artists
- Experience studio sessions, shoot models and gain requisite exposure enhancing your artistic sense of reciting your own definition of fashion
- Outdoor location shoots with the team of professional models, makeup artist and fashion stylists
- Understanding how manipulation of different studio lighting can give different effects
- Learn basic lighting for various fashion looks/ethnic look/bridal look/ western look/ casual look/ corporate look/ sporty look/ sensuous look
- Types of Lighting (Butterfly/glamour lighting, rembrandt lighting, loop lighting, rim lighting)
- Understanding shadows (hard & soft shadows)
- **Outdoor Lighting**
- Posing in fashion
- Grey card
- Digital Light meter
- Use of Reflectors
- Difference beteween Hard light & Soft Light
- Different types of Modifiers
- Shooting with external lights to achieve better and more dramatic results during outdoor shooting.



We often hear how much makeup can impact the final result of a photoshoot. It can either make or break a picture depending on its quality. A great makeup artist can save you tons of time in post-processing while a bad one will add many hours to your job. However, working with a great makeup artist doesn't necessarily mean you will get what you need. If you cannot communicate properly, his work might not suit you, and neither will the resulting pictures. Educating yourself on some of the makeup basics can save you from this kind of situation.











# Rembrandt Lighting

Named after the great master, Rembrandt lighting is used to light on the subject's cheek that is opposite the light source. It is very popular as it is capable of producing images that appear both natural and compelling with a minimum of equipment.

# Rim Lighting

Rim lighting gives an interesting final image that is beautifully lit and well separated from the background as the rim light illuminates the edges of the subject from behind so they glow and are visually separated from the darker setting.





Butterfly lighting is also called paramount lighting. Named for the butterfly-shaped shadow that forms underneath the subject's nose, this setup is a proven method to ensure your subject is well-lit in a pleasant manner.



Whether for an advertising campaign or a personal portfolio, being able to shoot glamour photos using different lighting arrangements can help you expand your photographic career. This lighting style is used to show mood depending on the theme a shoot is done.



create dramatic images, as it splits the light on the

subject in two halves, creating the shadow. These

kinds of light setups are used to create dramatic

portraits in the studio as well as outdoors.



Loop lighting, which creates a loop-shaped shadow, is the most frequently-used pattern as it is considered to be a creatively flattering and adaptable pattern that lights most of the face while imparting a sense of depth. This kind of lighting style is generally used to add an interesting edge to a photograph.





As sports fashion grew up, the lines between style and convenience got blurred. The athletic is now less obvious and something about sportswear defines luxury. These days, the sport trend has almost erased any gap that existed between what's fashion and what's practical as gym gear.



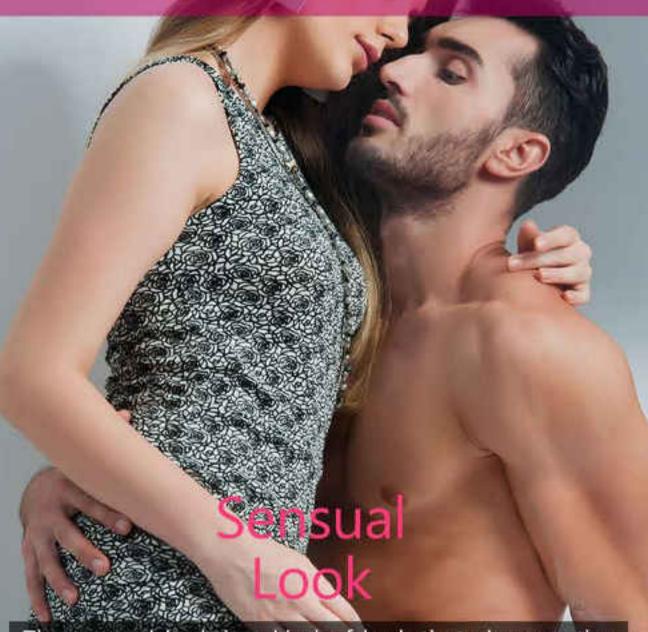
Casual look emphasises comfort and personal expression over presentation, formality, and conformity. More simply, "casual"

can be defined as something relaxed, occasional, not planned, or informal, which includes a very wide variety of costumes.

# DIFFERENT TYPES OF LOOKS



In the corporate world, it is necessary to wear suitable clothing to have a good impression upon people. Pantsuits and conservative knee-length skirts are the corporate look necessary garments. Stylish business outfits for a corporate environment can mean dress for success.



The sensual look is a kind of look that changes the way the model sees herself. Being sensual is not a matter of cosmetics, sizes, or outfits, but more about being yourself. Sensual Look Photography can represent gorgeous photos that capture femininity, sensitivity, and sincerity in an unforgettable style.







It's a forward leap since it's the world's fastest mono light with TTL. So unexpectedly, regardless of the task, speed is consistently on your side. You can freeze activity with outright sharpness, shoot in super quick bursts, sync with the fastest camera shutter speeds accessible, and shoot quickly and simply with HSS and TTL. So whether you're shooting sports, food, or fashion, with the D2 you're always up to speed.

# Profoto B1X



B1X is the force with a reason. Furthermore, that intention is straightforward; we need you to have the option to understand your vision any place you may go. In the event that that is mostly up a mountain, overwhelming the sun hanging off a stone sitting above the Mediterranean – at that point so be it. Since the B1X is no stay-at-home glimmer; it's for the experts who like to get out there on the spot in reality.

# Profoto Modifiers



At DCOP we make sure that the students get the best of everything and hence, we use lighting from PRO-FOTO, one of the world's most trusted brands when it comes to outdoor and studio lighting. Be it reflectors, umbrellas, Beauty dish or color gels, we aim to teach the students with the best there is.



# The light shaping company



# RFI SOFTBOX STRIP (2)

They are perfect for product photographers requiring a long and narrow reflection with soft edges. In addition, they are a great asset when you're shooting in a confined area.



# **PRO-FRESNEL SPOT**

Being a Fresnel it creates what you might describe as your typical movie light with a directed, almost horizontal light spread that is perfect for fashion and product photography.



# TELEZOOM REFLECTOR

While it shares its basic characteristics with the Zoom Reflector, the TeleZoom Reflector has a deeper shape that creates a more directed and even light with a distinct fall-off.



# OCF MAGNUM REFLECTOR (1)

Being a Fresnel it creates what you might describe as your typical movie light with a directed, almost horizontal light spread that is perfect for fashion and product photography.



# SOFTLIGHT RELECTOR WHITE (BEAUTY DISH)

The unique light it creates is perfectly suited to bring out the beauty of the subject. Creamy, yet crisp light that feels completely natural makes the Softlight Reflector perfect for people photography



# OCF GRID KIT

This gives you a direct, circular shape of light that can be used for many applications, such as accent or hair light, intriguing background effects or simply for controlling stray light



# RFI SOFT BOX OCTA

Octagonal soft-boxes are most commonly used for such purposes as fashion, beauty and portrait photography.



# UMBRELLA DEEP WHITE

The Umbrella Deep White reflects a natural and soft light. It also allows you to focus and shape light by simply sliding the umbrella shaft backward or forward in its holder.



# PROFOTO ZOOM REFLECTOR

It's one of the most versatile reflectors available, capable of providing the light of a normal reflector, a wide-angle reflector and everything in between.



# OCF COLOR EFFECTS GEL PACK

The OCF Gels are pre-cut to fit Profoto off-camera flashes, and mounted in the blink of an eye thanks to a unique and clever snap-on solution.



# SNOOT FOR ZOOM REFLECTOR

The Snoot is a light modifier that is used with a Zoom Reflector to drastically reduce the light spread. The effect is a crisp and direct light with almost no spill light. The light has a beautiful, round shape which can be used as hair light or any other application when only a small area needs to be illuminated.



# The light shaping company



# PROFOTO B1X

The Profoto B1X off-camera flash is the successor of the award winning Profoto B1. The B1X is no stay-at-home flash; it's for the adventurous photographer who likes to get out there on location in the real world.



# PROFOTO D2

The compact Profoto D2 is a great flash for all kinds of photography. Whether you're shooting portrait, sports, food or fashion, nothing's too fast and no job is too difficult. Freeze action with absolute sharpness and shoot in super quick bursts.



# **RFI BIG SOFT BOX OCTAS**

Octagonal softboxes are most commonly used for such purposes as fashion, beauty and portrait photography. One of the most important reasons for this is that their unique shape creates a beautiful, natural looking catch light in the subject's eye.



# **PROFOTO C1 PLUS**

Profoto C1 Plus is a smartphone studio light that creates professional images with just a simple click. Just connect it to your smartphone using our Bluetooth powered technology AirX and you are ready to go. Point-and-shoot with automatic exposure and flash power based on the surrounding conditions.

# OUTDOOR SHOOT ON PROFOTO







When one shoots inside a studio there are multiple factors to be taken into account. It starts right from preparations, setting up of the lights, differentiation between multiple lights, choosing the key and fill, synchronizing these lights, using the right modifiers, etc.

Apart from using multiple lights, one has to learn how these lights work, how to diffuse the light if too much and how to cut the light to get more control over any specific region etc.

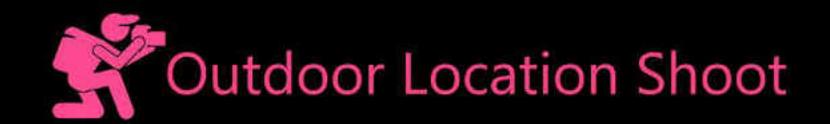






Shooting in a studio and shooting outdoors are poles apart. When one shoots inside a studio, the setup and lights are totally under the control of the photographers but when shooting outdoors one has to balance the already available light along with using external lights and modifiers.





The students are taken on regular outdoor and on-location shoots to give them hands-on experience on how a commissioned outdoor shoot is executed.

They are told about various lights and modifiers that are used on such shoots and a constructed brief is given to them in order to achieve world-class imagery.









Shooting a model is considered a staple for most photographers. Models are photographed for portraits, advertising, etc. Fashion Photography course is a great way to gain experience and practice live model photo-shoot.





Shoot with the winners of Beauty pageants during blue hour





A grey card is a flat object of a neutral grey color that derives from a flat reflectance spectrum.

A grey card is designed to help photographers to adjust their exposure and white balance settings consistently by providing a reference point. This reference point will set a white balance, or color balance, point for a particular image set and all images captured thereafter.





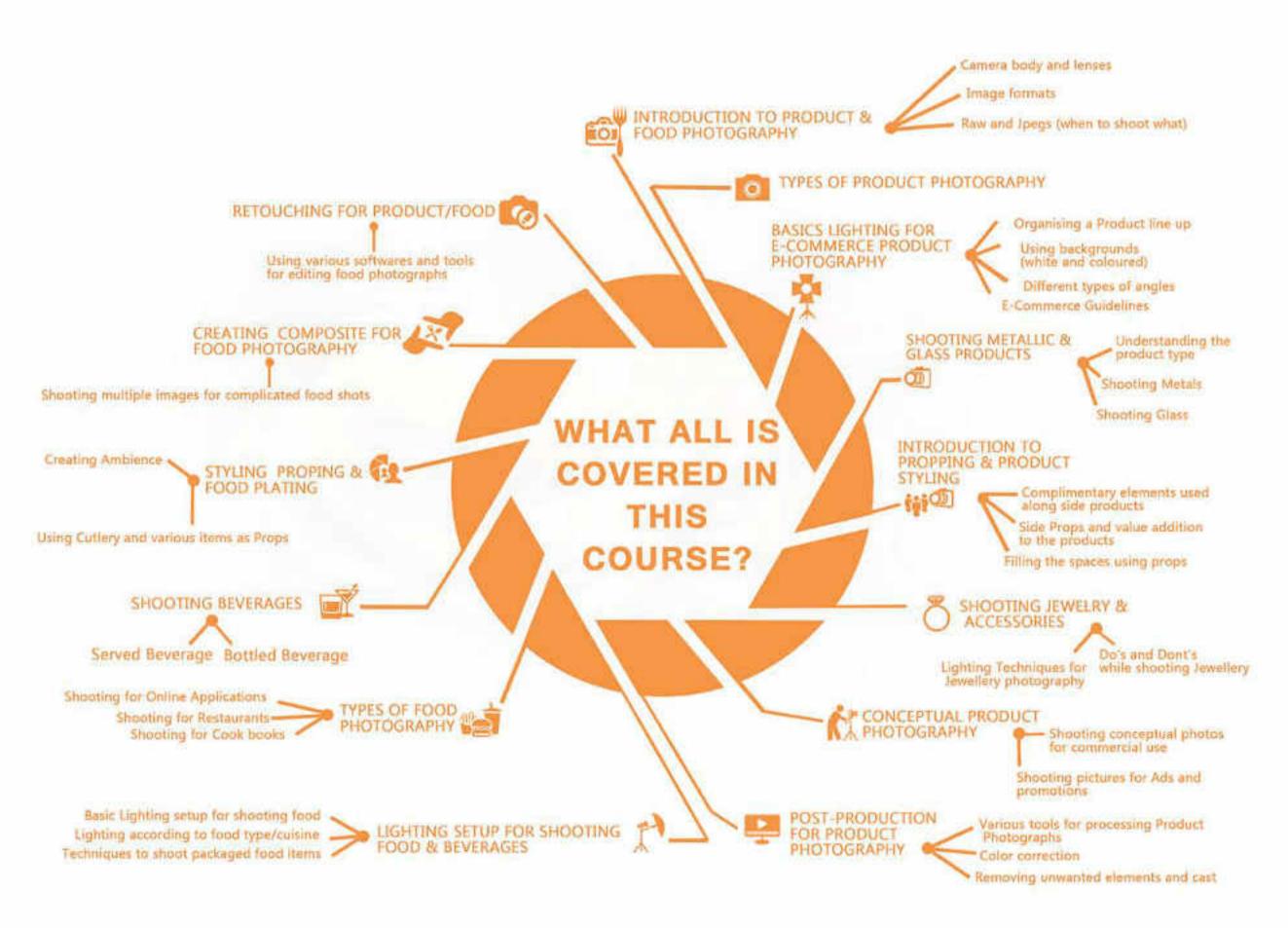
A light meter is a device used to measure the amount of light. Typically a light meter will include either a digital or analog electronic circuit, which allows the photographer to determine which shutter speed and f-number should be selected for optimum exposure, given a certain lighting situation and film speed.

A digital light meter enables a professional photographer to control the following:

- Low-light capability of a camera; better than the built-in light meter.
- -Flash readings for managing multiple lights and better synchronization between keys and fills.

# PRODUCT & F@OD

### PHOTOGRAPHY



# THE KEY TOPICS OF PRODUCT & FOOD

#### **PHOTOGRAPHY**



#### Introduction of food and product photography

As various other genres of photography, food and product photography have also evolved with time. There are various types of food and product photography and all of them require a different kind of preparation, execution, and post-production. The idea is to first understand where food and product photography stand against various other types of photography.



#### | Idea creation & Pitch making

If there is any specific kind of product or food, for example, a jewelry collection or any location-based cuisine; how to shoot them in a connecting series and what elements to keep in common while shooting them plays an important role. Coming up with ideas to shoot them and pitching them to the clients is equally important as any other stage of the photographic process.



#### Jewelery Shooting

Shooting jewelry is as tricky as it can be. Whether you are shooting jewelry for cataloging or you are creating an ad campaign, shooting jewelry can be a tedious job. The size of the product, the quality of the jewelry, its textures and elements, all of it plays a crucial role. Shooting jewelry is a task in itself.



#### Basics lighting in food and product photography

There are various categories in this type of photography itself, understanding what light is good and what light isn't used at all while shooting these items or commodities is equally important. There are basic lighting styles to shoot them for online selling and there are more complex lighting styles to shoot them for magazines or advertising.



#### Catalogue Photography

Catalog photography is done to show a series of a product on any platform, be it for selling it on E-commerce or for presenting them to clients for any organization or any magazine. For food photography, the same could be done for online food delivery applications or menu designing. These are shot against a simple plain background and not much of propping is required for catalog shooting.



#### Conceptual Shooting

Banner shooting and campaign shooting go hand in hand. Both of such shooting techniques require pre-planning, propping, background selection, lighting styles to be decided beforehand. A mood board can also be made to make the workflow easier and more efficient. Conceptual shooting also lets the photographer have a decent degree of creativity & liberty and hence it can be much more rewarding in terms of final output and could be mutually beneficial for both the client and the photographer.



#### Requirement & Equipments

Shooting these products requires pre-planning, execution, and post-production. There are props required, backgrounds and a lot of miscellaneous items to shoot both food and product differently. These requirements and equipment are also the very product or food item based.



#### E-Commerce shooting using a light cube

This is the most common and widespread used technique to shoot products for an e-commerce platform. A light cube box comes in various sizes, depending upon the product one can choose from many sizes available. A light cube box diffuses the light and makes it uniform from all sides to prevent uneven highlights and reflections. It also helps to remove any shadows that are falling on the product due to uneven light conditions or shape of the product.



#### Product / Food Styling

What should be the style of photography, lighting style and how to shoot, additional elements to include, locations to choose, background, propping, etc. are all included in styling. For example, if one is trying to shoot a cuisine, what all elements are to be included, how the plating would be done, what additional elements could be used, the cutlery to be chosen, what should be the side props and so many other things come into picture. Procuring everything before a shoot is as important as shooting it and styling lays the foundation of how a shoot would proceed further on.



#### Prepare a Look Book

Look books are designed to show how a collection of products or food items for any campaign comes together. Making a look book is an interesting way to showcase a collection of items being photographed. A look-book can be project-based and could also represent the entire product line for specific companies. Right from elements to include, fonts to choose, picture size and resolution everything comes into the picture.



#### **Banner Shooting**

Look books are designed to show how a collection of products or food items for any campaign comes together. Making a look book is an interesting way to showcase a collection of items being photographed. A look-book can be project-based and could also represent the entire product line for specific companies. Right from elements to include, fonts to choose, picture size and resolution everything comes into the picture.



#### Retouching

Shooting just photographs of food and products may not be as appealing as it can be. Processing them takes these photographs a notch up. Various techniques are required even in food and product photography to make these pictures look better. In this, we study and practice various software and tools required to make these photographs look better and remove any error in the pictures that are made during



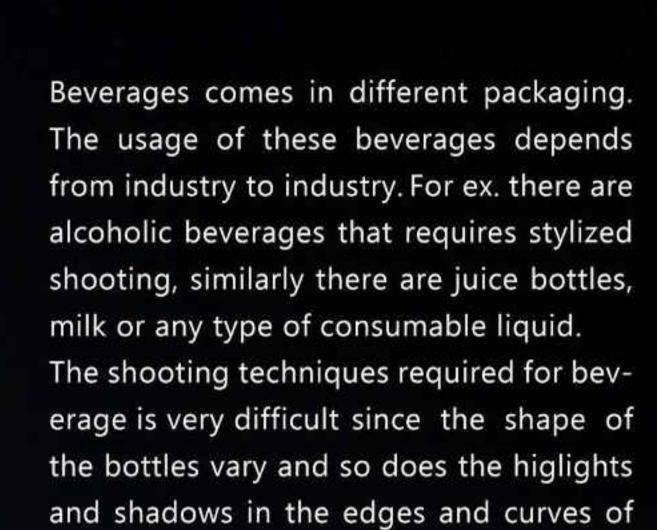
As various other genres of photography food photography have also evolved with time. There are various kinds of food photography that are carried on for several purposes and all of them require a different kind of preparation, execution, and post-production. The idea is to first understand where does food and product photography stands against various other types of photography and gradually learn and practice this for different outputs, under different conditions.





## SHOOTING BEVERAGE

Old



various products.









Product photography is a type of photography, which accurately and creatively shows a product attractive in advertising. Commercial photography is another term referring to advertising and marketing as it is intended to promote and sell a service or product. Wether you are shooting a product for being used in the billboards or you are shooting a product to be used as a catalog for any E-commerce website, product photography requires a lot of practice and knowledge of various light setups to be used under diffrent situations as per requirement.



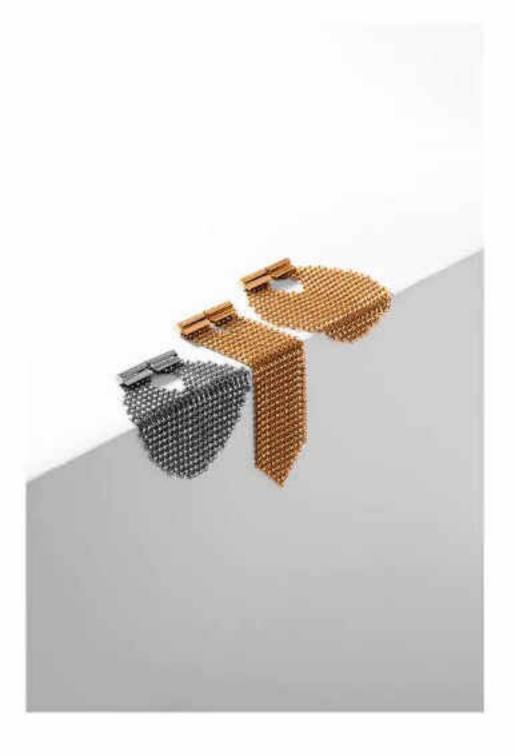


Shooting jewelry is as tricky as it can be. Whether you are shooting jewelry for cataloging or you are creating an ad campaign, shooting jewelry can be a tricky job.

The size of the product, the quality of the jewelry, its textures and the elements, all of it plays a crucial role. Shooting jewelry is a task in itself.







Banner shooting and campaign shooting goes hand in hand. Both of such shooting techniques requires pre planning, propping, background selection, lighting styles to be decided.

A mood board can also be made to make the workflow easier and more efficient. Conceptual shooting also lets the photographer have a decent degree of creative liberty and hence it can be much more rewarding in terms of final out put and could be mutually beneficial for both client and the photographer.



### CATALOG PHOTOGRAPHY

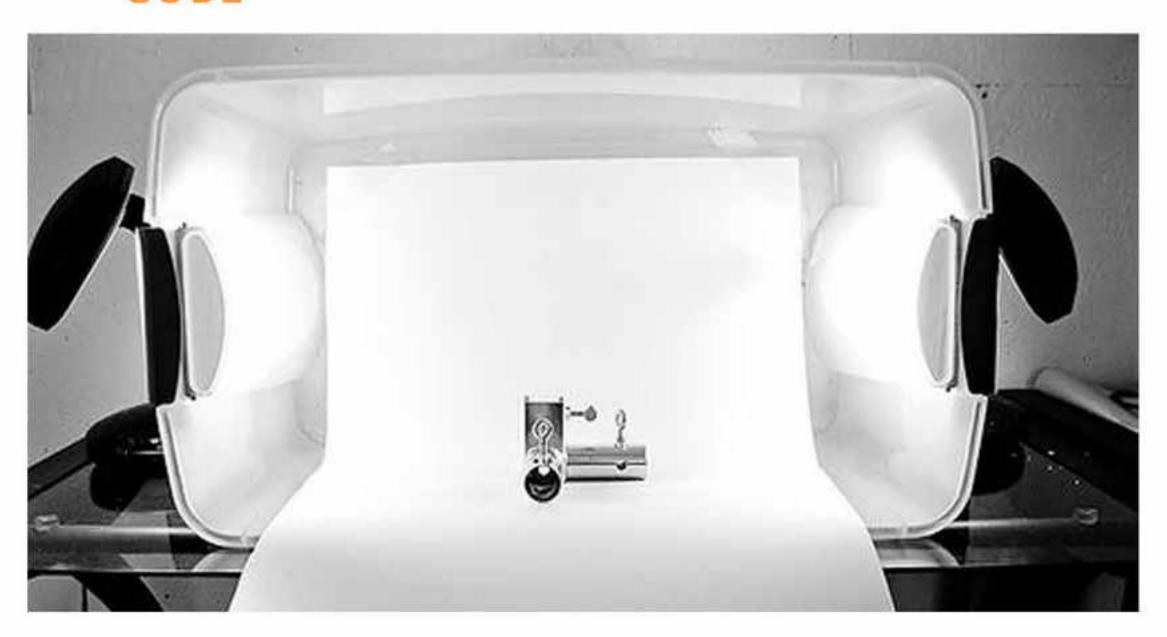


Catalog photography is done to show a series of product on any platform, it could be for selling them on E-commerce, for different clients or for any magazine.

In case of food photography the same could be done for food delivery apps or for a menu designing. These are shot against a simple backgrounds and styling or propping isn't required for any catalog shooting.



# E-COMMERCE SHOOTING USING A LIGHT



This is the most common and widespread used technique to shoot products for e-commerce platform. A light cube box comes in various sizes depending upon the product one can choose from many sizes available.

A light cube box diffuses the light and makes it uniform from all the sides in order to prevent uneven highlights and reflections. It also helps to remove any shadows that is falling on the product due to uneven light conditions or shape of the product.



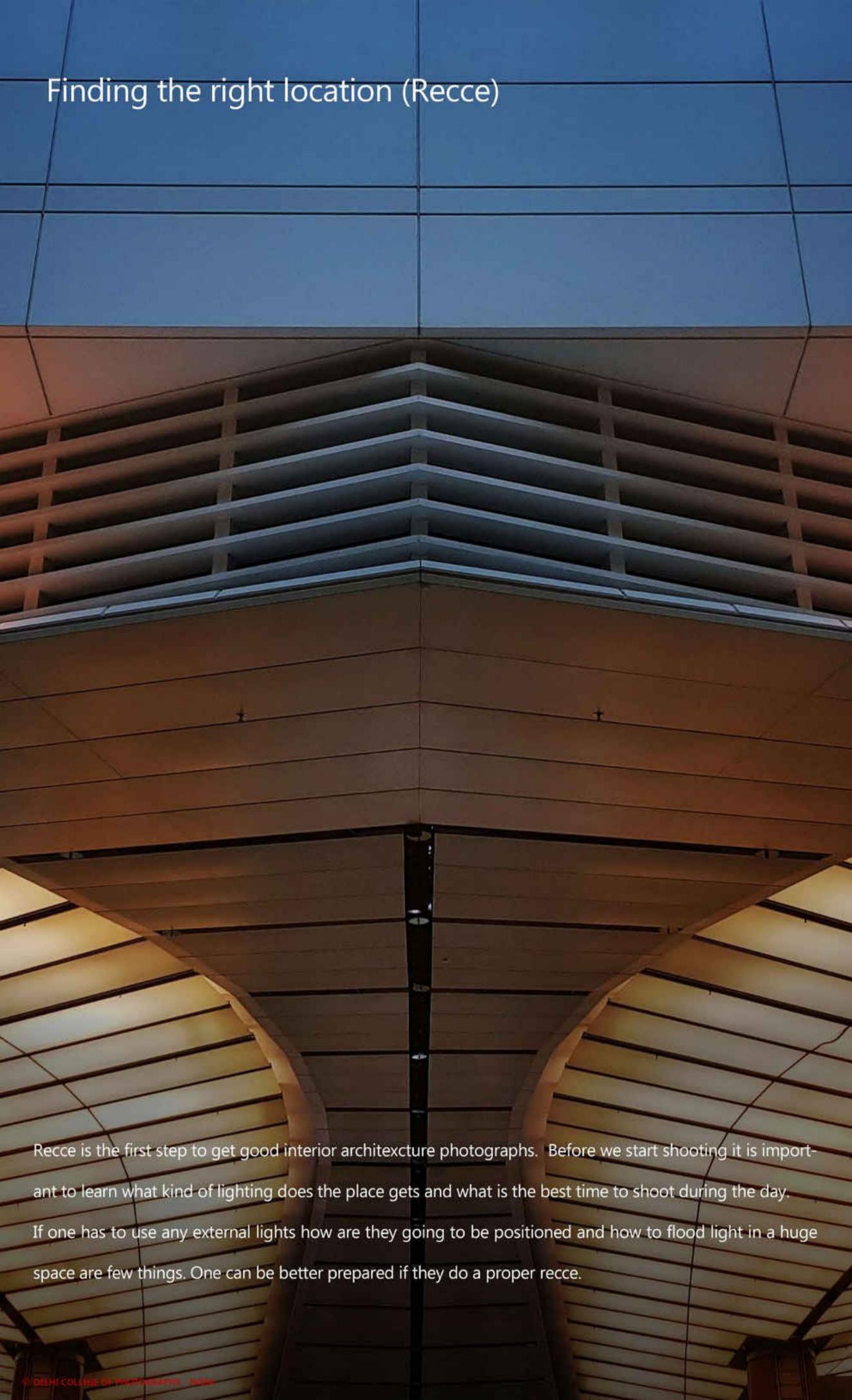


Styling and propping is a method to palace elements that compliments the food or product but at the same time doesn't takes away the attention from the main subject in the photograph.

It requires study of various elements and colors to be used and procurement of right props that goes well with the subject you are shooting. It may seem dicey at times but you could hire a stylist if the project requires.



Architectural photography is taking photographs of buildings and similar structures that are both aesthetically pleasing and accurate representations of the overall space. It could be a monument, real estate, hotel, a cafe or any resort. Interior photography on the other hand is an integral element of architecture photography to depict exactly how any place looks from the inside.



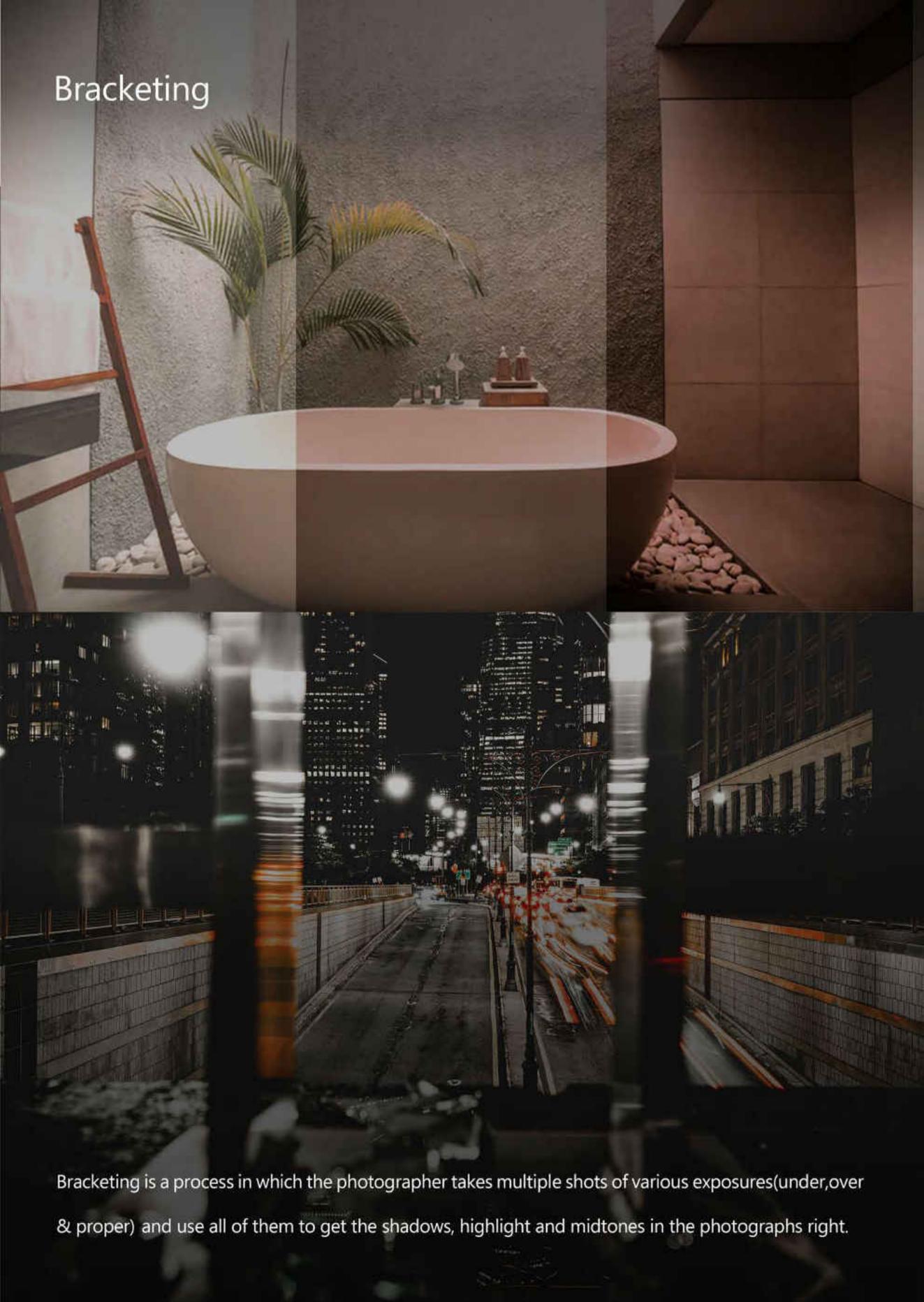






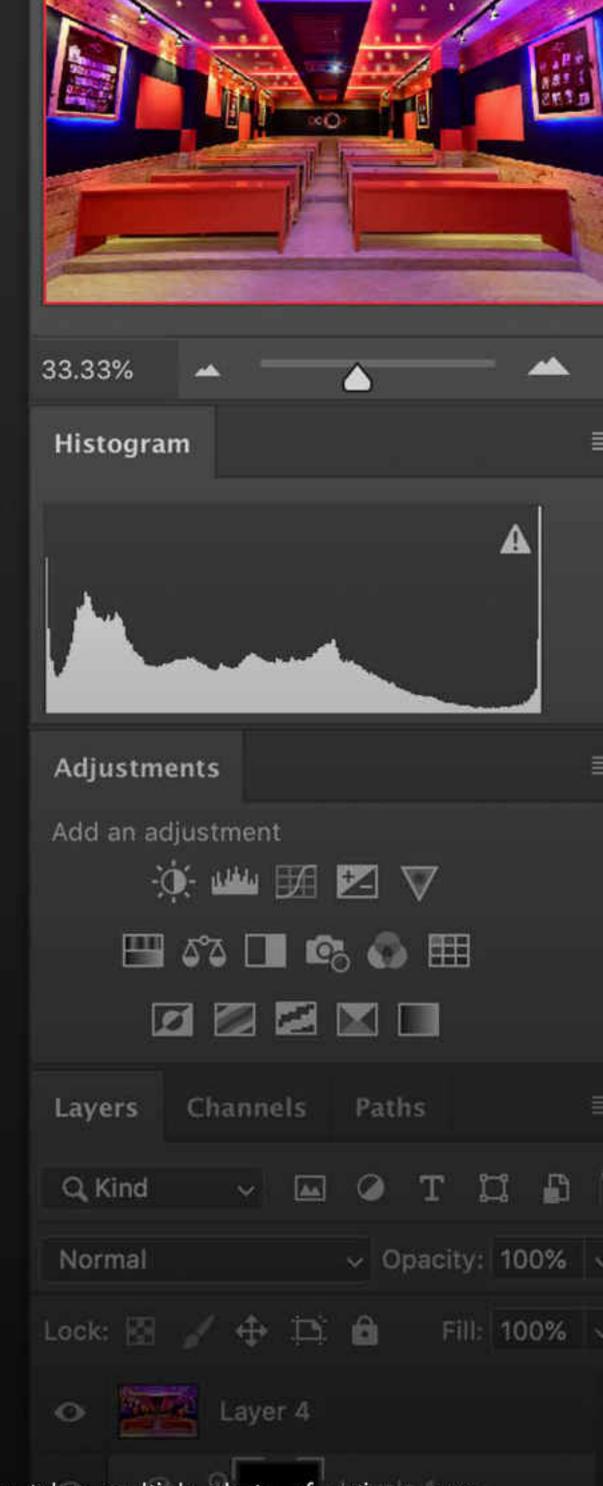
cessing techniques you can practice yourself too.





Shooting is major half of the final result but processing them right plays an equally important role too. Processing of these shots are done in multiple layers hence understanding the softwares is necessary.

### Compositing



Bracketing is a process under which the photographer takes multiple shots of various exposures (under, over & proper) and then use all of them to get the shadows, highlights and midtones right in the photographs.

Shooting is major half of the final result but processing them right plays an equally important role too.

Processing of these shots are done in multiple layers hence, understanding the right softwares becomes necessary.



## Adding elements



Adding an element in the interior photographs could add more drama and bring out the over all feel of the space even better. Sometimes the photographers face difficulty when the space looks empty and there isn't much props around to play with.

In situations like these, one can try adding elements later in post processing. You can place them stategically in the pictures to make them visually appealing.



HDR stands for High Dynamic Range. In these kind of photography shooting different kinds of exposures is a common practice. This is done to retain information from the shadows and highlights in different situations.

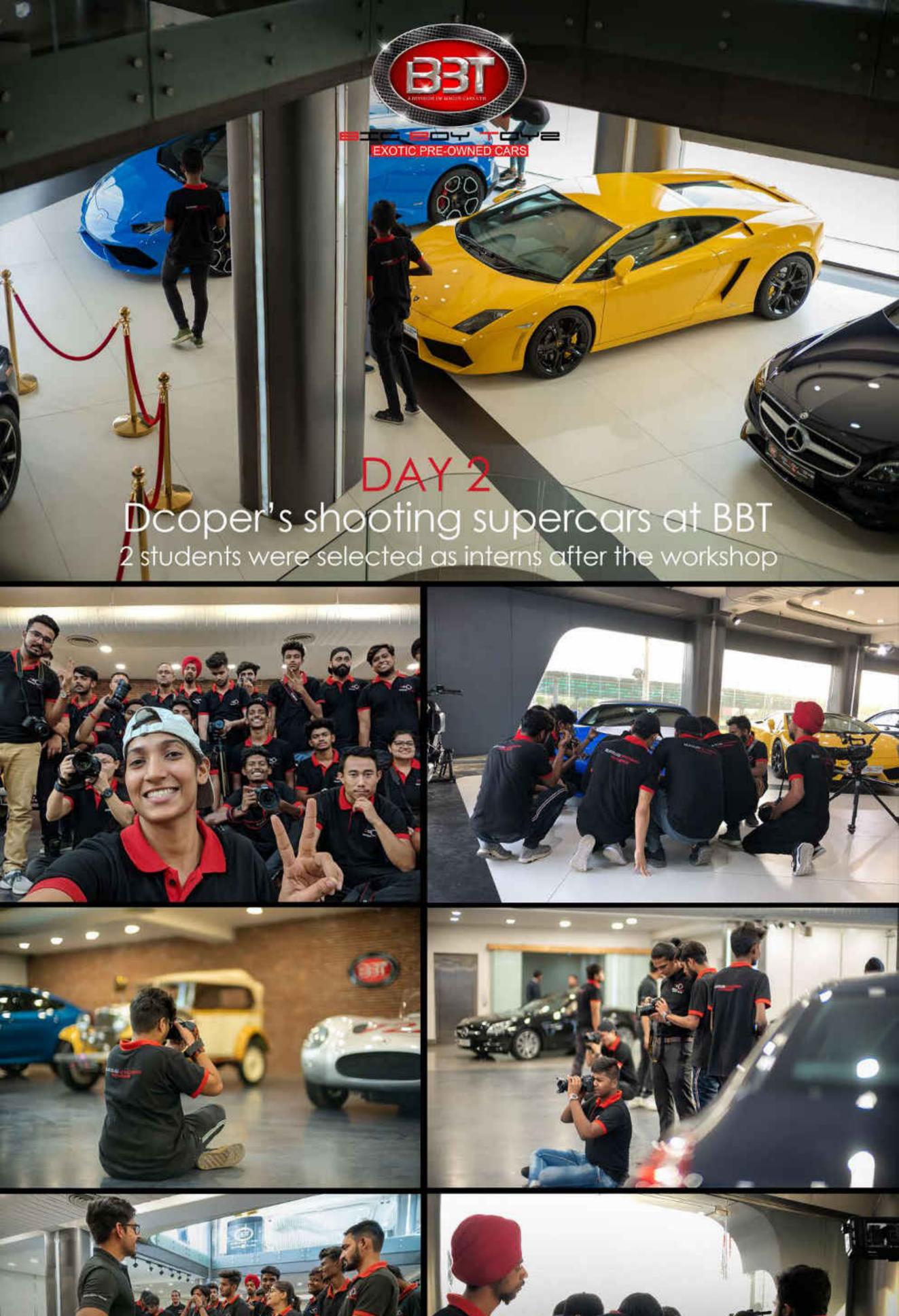
In HDR three different exposures are taken for any composition, an over exposed, one properly exposed and one under exposed photo is taken for different information in different places. These photos are later merged together to create a photo that looks very sharp and of very high quality.



Amit suri, (alumni DCOP) conducting automotive photography workshop at DCOP

BBT is our internships & placements partner.













# OUTDOOR WILDLIFE EXPEDITIONS

SULTANPUR BIRD SANCTUARY



## AARZOO\_KHURANA



**POSTS** 



WILDLIFE PHOTOGRAPHER

FOLLOWING ~ MESSAGE



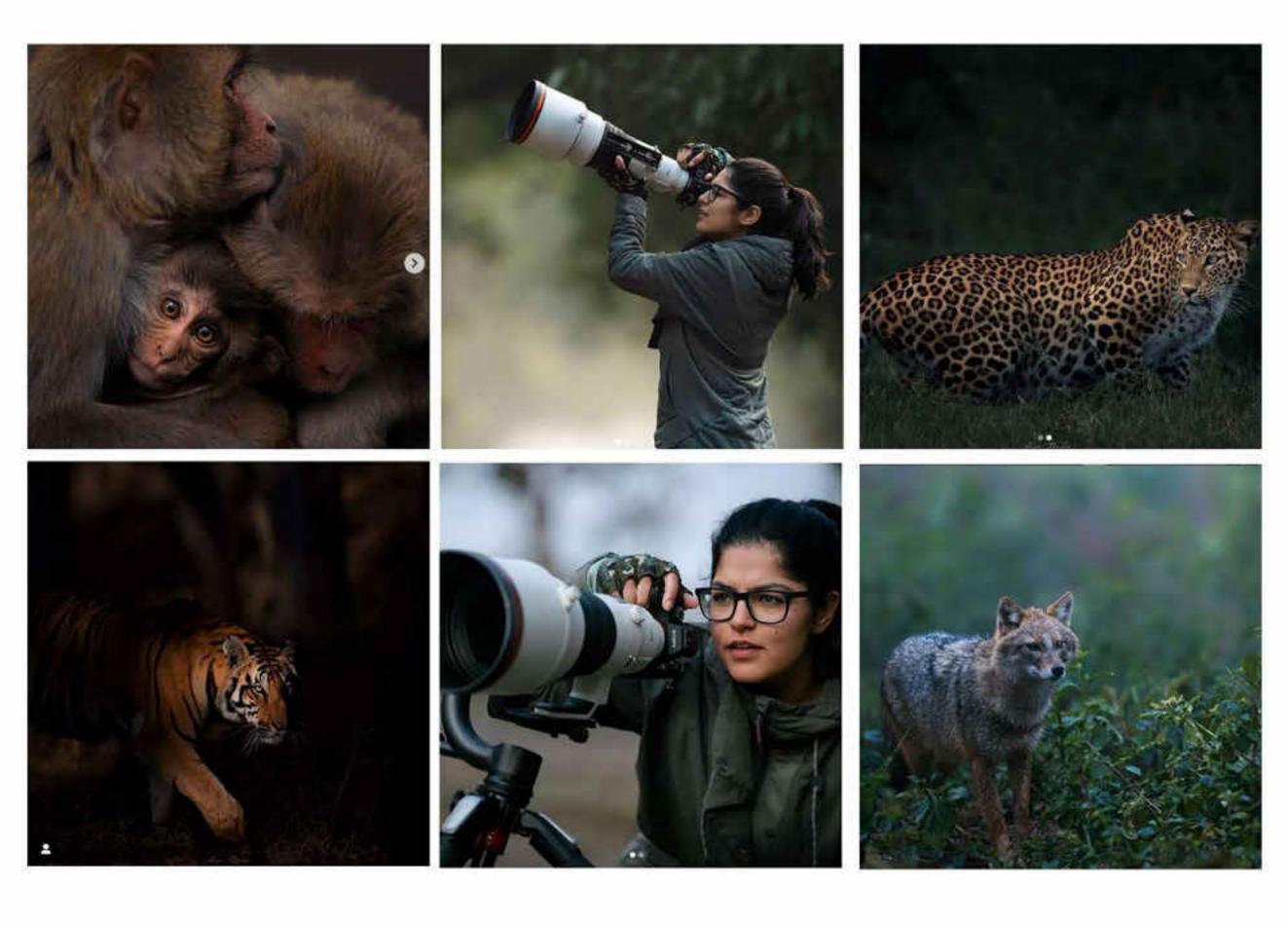




**FOLLOWERS** 



**FOLLOWING** 













If you are a quality-fixated photographer working at the top of your game for perfection-driven clients or on personal projects that serve to both underpin and promote your own unique craft and creativity, then there is never going to be room for compromise when it comes to equipment.

For any camera sensor, the physical size of its pixels governs the amount of light recorded for each one. Most sensor manufacturers are now using micro lenses on their pixels to maximise the light collected and the light gathering power determines the dynamic range of the sensor.



# THE KEY TOPICS OF

# MEDIUM FORMAT PHOTOGRAPHY COURSE



HISTORY OF MEDIUM FORMAT PHTOTOGRAPHY



COMPOSITION



Framing



INTRODUCTION MEDIUM FORMAT PHOTOGRAPHY

Camera body and lenses

Image resolution

Raw image vs different formats

Megapixels



STUDIO LIGHTING

Working with strobe lights

Light modifiers: reflectors,

soft boxes, umbrellas, and etc.



INTRODUCTION TO THE FUNCTIONALITIES OF A MEDIUM FORMAT CAMERA

**Exposure** composition

Metering

Focusing modes

WHITE BALANCE

Understanding different color temperatures



PHOTO PROCESSING

**Processing using Phocus** 

Converting into various formats

Photoshop



WB

**SOFTWARE** 

Intoduction to Phocus

**Shooting using Phocus** 



PRODUCT PHOTOGRAPHY

Using Various lighting techniques

Setting up the studio Lights

Shooting conceptual photographs

Shaping of Light on various products



FASHION PHOTOGRAPHY

Using various lighting modifiers

Shooting high quality fashion photos



eras.

Shallower depth of field:

There's a reason portrait and wedding photographers from the '70s to '90s were all about medium format. There's just something magical about the falloff and depth you can get, making them a natural choice for portraits.

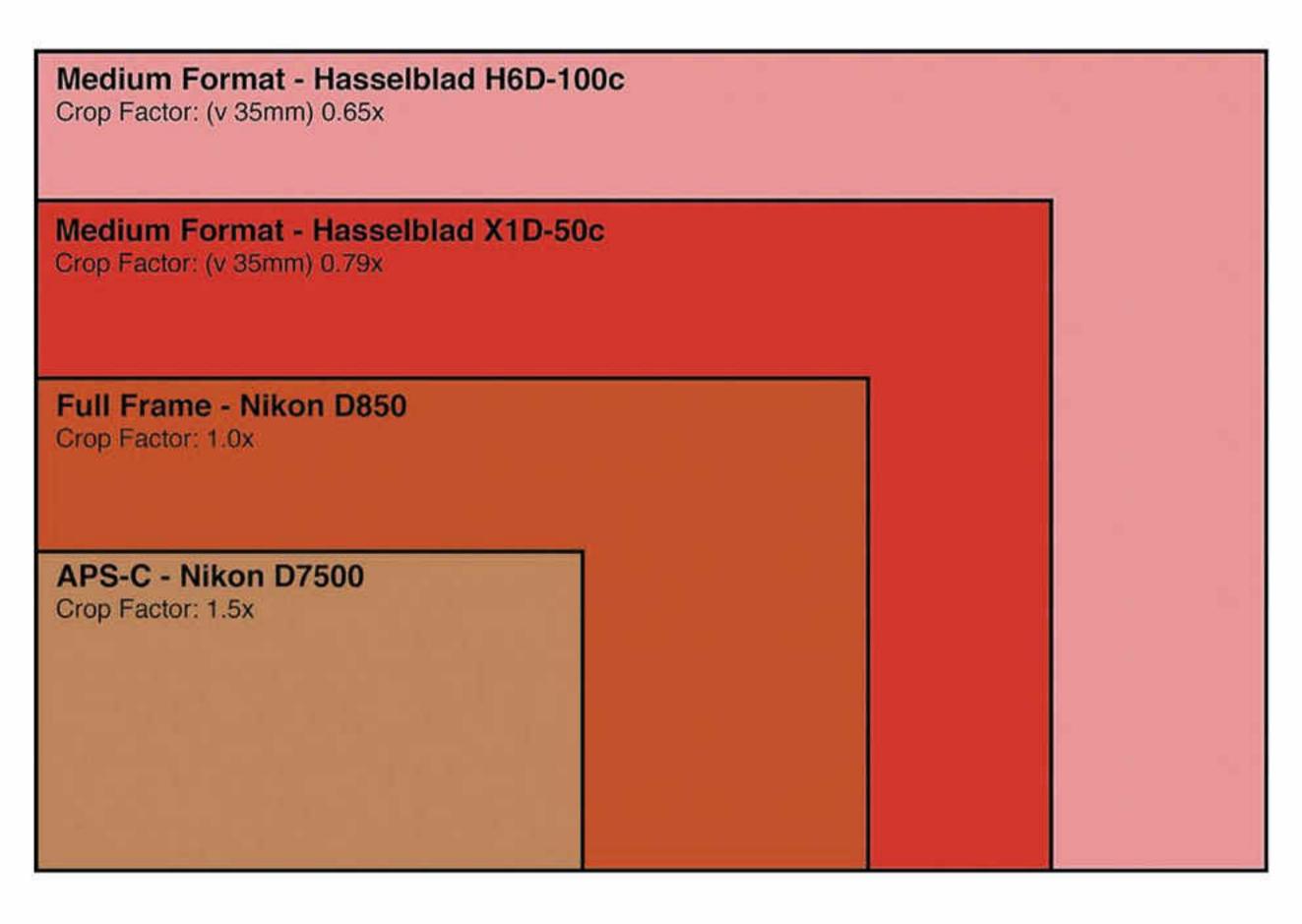


Medium format cameras have the unique capability to combine the features of a wide angle lens and a long lens all in one device. While it allows you to get a wider field of view, you also get the background compression and shallow depth of field that you would get with a long lens.



Bringing well-rounded shooting capabilities to the medium format realm, the Hasselblad H6D-100c revolves around an impressive 100MP 53.4 x 40mm CMOS sensor to produce high-resolution stills as well as UHD 4K video. Making use of the CMOS design, this sensor affords a wide sensitivity range of ISO 64-12800, along with 16-bit color depth and a dynamic range of up to 15 stops to maintain notable detail and quality when working in the most difficult of lighting conditions.

Coupled with an enhanced electronic platform with faster processing capabilities, continuous shooting speeds up to 1.5 fps are possible, as well as the ability to shoot both UHD 4K and Full HD video at 30 fps in the Hasselblad RAW format.





#### Phocus 3.0

The simplest way of processing your Hasselblad raw files, ensuring the best corrections and extraction of the finest details possible.

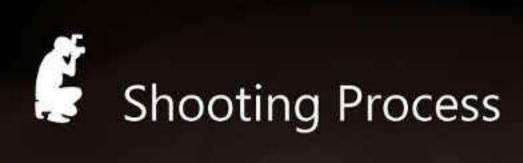
Phocus 3.0. is a software used to process image files and it's had an overhaul and loads of updates to make it easier to use and more accessible. This software, for Hasselblad users, can control the camera and deal with image files.

The graphical user interface offers a clean and uncluttered workflow, making it easier for users to find their way around more quickly and simpler than before.



lets you control the entire functions of the camera like focusing, metering, whitebalance control etc. using the software itself.

It doesn't only let you shoot using the tethered medium but also lets you correct the images right after every shot. Tethring makes the over all shooting process smooth and organized.



While shooting with a digital Medium Format camera the process becomes a little tricky. It is not like





#### Product Photography



A medium format camera is capable of shooting with the finest quality possible and creates extremely

sharp and highly detailed photographs. All professional photographers shooting for commercial cam-

paigns mostly prefer a medium format camera to achieve the best quality.



In Fashion photography understanding the light is, by far, the key feature to produce and create marvelous works, for when you understand how light works and what exactly it does, you will be able to manipulate it, to embrace it, and think of what you can possibly do with it, to shape it according to your needs, regardless if it is a spotlight or sunlight. Those are the best ingredients to create stunning images instead of struggling to get the look you're after.

We use Profoto lights with a 100 mega pixel H6 D camera from Hasselblad. That what the professionals in the industry use, hence training in the most professional workflow is given to students.

#### File Format

File format plays a very vital role when it comes to using a picture on various platforms and mediums. The raw files in medium format varies from camera to camera of different manufacturers. The Hasselblad produces .RF files which could only be read by 'PHOCUS' or Photoshop if the plug-in is installed. These files are to be corrected initially on Phocus and depending upon their usage they should be exported in the desired format (Web upload, printing, high res. files for stock etc.).

















HASSELBLAD

We teach on

HASSELBLAD

CREATE TO INSPIRE





#### Image Quality



Original Image



#### Lady in FOX

by Pratik Dhawan





# SEMESTER COMMERCIAL FILMMAKING



#### Mirrorless Centric Film-Making Course Post-Covid times.

Delhi College of Photography is one of the finest factories in this country to produce world-class photographers and filmmakers who are not only working but leading in every genre of photography; from fashion, weddings to wildlife. World-class infrastructure, finest faculties, and latest equipment are a few of the reasons to make DCOP No.1 college in the country.

Since 2013, after the college came into existence, our team is continuously improving the course by adding or replacing topics every year. But this year we are going more innovative, upgrading to the next level. We have not made any changes to a course instead, we have freshly designed a filmmaking course that is 90% practical.

After the launch of Mirrorless cameras, there is a huge shift in the creative market. Nowadays unlike traditional DSLR cameras, mirrorless cameras are like a '2 in 1' combination for both stills and movies. And under the budget of 1/10th of a cinema camera, you can create fantastic cinematic footage. We thought if cameras have added new technology, then why shouldn't we train our students to cope up with this technology?

If cameras are evolving every year & becoming more technologically advanced, we have to adapt to the change & transform accordingly. Industries don't want a photographer or a film-maker they are looking for creative people who are great at both stills and video. There is a huge demand in the industry for 1 man army who cannot just shoot photos & videos but must be able to edit them and create the final result on their own .

Therefore, here at Delhi college of photography, we have decided to discontinue our DSLR Film making course and have designed a new course 'Commercial Film making' This course is more up-to-date and sound with the present market scenario and meets all the demands and future needs.

This pandemic has changed everyone's shopping behaviour worldwide. Now if you have noticed we are buying everything online from groceries to clothes, even cars are being delivered at our doorsteps nowadays. And what do we all see when we shop online? PHOTOS & VIDEOS! Yes! Every single business worldwide now needs photos & videos & it has created huge demand commercial photography and commercial film making and demand is continuously increasing day by day.

We believe post Covid is the golden opportunity for photography lovers to choose photography as a professional career option as it's going to get more and more lucrative every day.

Pratik Dhawan
Founder and Director
Delhi College of Photography

Oratil

# 3°SEMESTER

## COMMERCIAL FILMMAKING

After the launch of Mirrorless cameras there is a huge shift in the market. Now a days unlike DSLR cameras, mirrorless cameras are like '2 in 1' combination of both stills and movie. And under the budget of 1/10 of a cinema camera, you can create fantastic cinematic footage.

Now industry don't want a photographer or a film maker they are looking for some creative guy who is great at both stills and video. There is a huge demand in the industry for 1 man army who cannot just shoot photos & videos but mush be able to edit them and create final result on own.

Freshly designed 'Commercial Film making' course is up to date and sound with present market scenario and meet all the demands and future needs. Commercial film-making course consists of 90% practical approach and students will be learning to use various hi-tech equipment and will be prepared to make commercial videos for product shoots, fashion films, music videos and many more.



### THE KEY TOPICS OF

#### COMMERCIAL FILMMAKING



**Production design** 

B-Roll videos

Product Videos

Fashion Film

Hyperlapse Videos

360º degree videos

Lifestyle Videos

Fashion show Videos

Travel Documentary

Documentary filmmaking

Stop Motion

Production techniques

🧖 Lighting

Short film

The Equipment Handelling

Gimbal

Slider

Mics

Sony FS7

**Follow Focus** 

Camera Rig

**!** Sound design

Sound recording

Script writing

Storyboarding

Understanding fiction-based filmmaking

Working with DOP

Studio membership

Special effects

📮 Editing

🚟 Final project



#### **EQUIPMENTS HANDELLING**

**GIMBAL** 

**DJI Ronin** 

MICS

· Rode Mic

· Boom Mic

· SLR Mic

· Wireless lapel

· Field Recorder

320

Manfrotto

SLIDER

LIGHTS

Color Gels

· LED Pannels

Hard/soft lights

· Halogens

**CAMERA RIG** 

· Sony FS7 Shoulder Rig

· Manfrotto Camera Rig

CINEMA CAMERA

Sony FS7

**ATOMOS** 

Shogun Inferno- Atom HDR

**CINEMA TRIPOD** 

Manfrotto

360 DEGREE PLATTFORM

**Automatic motorized** 

#### Gimbal

Equipped with motors and sensors, a gimbal is a device that allows your digital camera to rotate smoothly along an axis. These days, 3-axis gimbals are the most common type. They stabilize your camera while you tilt, pan, roll and help you to film fluid, smooth footage while you're on the move.





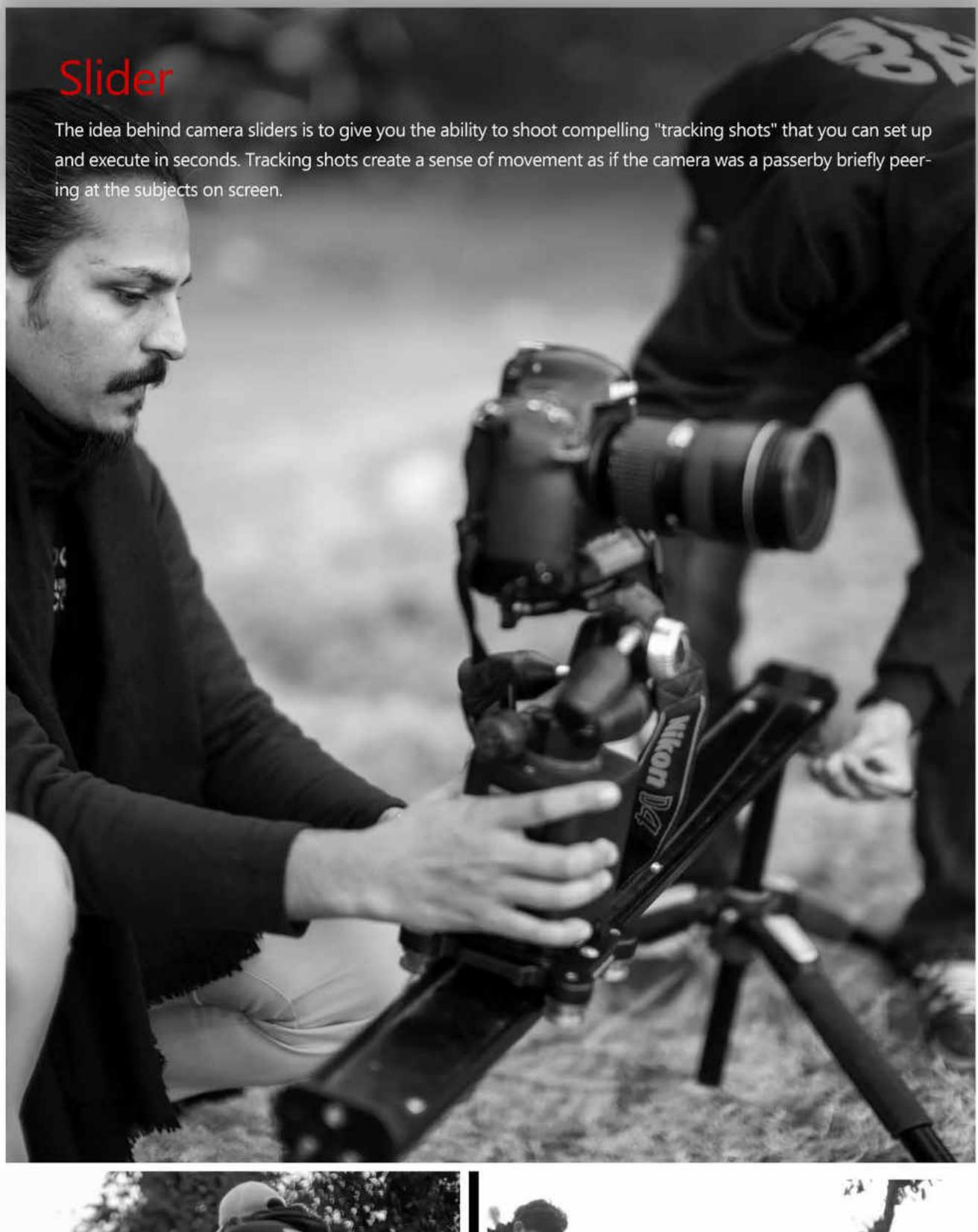




#### Camera Shoulder Rig

If you're shooting with a DSLR, putting your camera on a shoulder mount can add a nice professional touch. It's especially helpful if you don't want to use a tripod and a rig creates smoother-looking footage in a "run-and-gun" shooting situation.











Wireless microphones transmit their audio feeds via radio frequencies directly to a receiver that a sound mixer can control and adjust.



#### Rode mic

Great audio often separates the pros from the amateurs. Having a shotgun mic prepares you for almost every situation. It's perfect for setting on top of your camera or a boom pole.



#### Boom mic

A boom mic set-up comes in handy to capture audio from a group interview, crowd scenes, or any situation where you need to gather professional audio quickly. In addition to the boom pole (right), you'll need a shock mount and a shotgun mic.





#### Feild Recorder

Feild recorrder utilized for a sound chronicle created outside an outside an account studio, and the term applies to chronicles of both regular and human-delivered sounds







#### Script Writing

Whether you are shooting a film, television show, or web series, the script is the backbone of any production. Without a shooting script, actors, directors, and producers are unable to set up the necessary elements to bring a production to life. However, to complete a screen-play, one must understand the structure, character, plot elements, and the proper format—facets of screenwriting that's learned, not intuited.

As such, the Delhi College of Photography prepares students to master the fundamentals of writing scripts while gaining an intimate knowledge of the elements that help a script go

#### Production techniques

To go from script to screen much knowledge is required. Locations and set, actors and casting, shooting style and format – all need to be considered carefully. With our Filmmaking course, you will learn how to envisage the final film, how to work on every detail and combine various possibilities of movie features to finally receive the desired result.





Gaffer works closely with the Director of Photography to bring to life the overall look of a film by creating and controlling light. Gaffer requires an in-depth understanding of circuits, power supplies, motors, cables, fuses, thermal relays, fault current protection switches, heating, lighting, air conditioning, and more.



Cinematography is the craft of visual storytelling on film or television. It consists of everything that you see on the screen – framing, movement, lighting, composition, camera angles, lens, color, depth, and more. It is important in setting the tone, look and feel of a video, essentially, supporting the written narrative of the film with visual elements. Also known as the Director of Photography, a Cinematographer is the master of movement and light, responsible for how every single frame in the film turns out .

#### Documentary Filmmaking

A documentary is any non-fiction video or film that informs the viewers about a real-life topic, person, event, or issue. Some documentary films provide us with educational information about things that aren't well known. Others tell detailed stories about important people and/or events. Whatever subject you choose, filming a documentary can be a serious undertaking.



#### Art Direction



Sets, props, and graphics all work to create the visual identity of a film and help immerse audiences into the world presented before them. The Art Director design sets, oversee artists and construction workers and help determine the overall look of film production. During pre-production, the art director acts as a liaison between the production designer and the construction crew. When principal photography begins, they report to set and keep the production designer informed of how the look is coming to life.

#### 360° 360 degree Turntable Videos

Great images have always been an important part of how retailers, distributors, and brands showcase their products, and this is especially true in today's digital age. 360 degree turntable filmmaking is the most efficient way to get the most visual information about a product to the shopper whether it be on a desktop or mobile device.



#### Studio Lighting for Product Videos



Learn how to create depth, cinematic shots, B-Roll videos and Product Video in a studio with lighting techniques. With lighting tools and reflectors, you can create a high-quality montage for product videos. Learn how to use studio lights and where to place them. Next, you'll learn how to create more depth using lights, cutters, & reflectors.

The combination of studio lights, set-up, & products provides students with the creative and technical knowledge to create a product video.

Moreover, the Delhi College of Photography provides a studio for One Year Diploma students to make their product videos for their portfolios.

#### Fashion Show Videos



Fashion videographers are road warriors, travelling from New Delhi to London, Milan, Paris and other points east and west to capture the latest runway looks. Yeah, it sounds glamorous yet, in reality, shooting fashion shows can be challenging because there are no second chances.



Tabletop Filmmaking is a photograph of small objects or a miniature scene arranged on a table, but we talk about Tabletop as a part of the commercial industry. It describes the works with high-speed/slow-motion cameras such as Sony Alpha Mark 4 and sliders to make shots more smoothable. Tabletop shooting is a type of video shoot that can be hard to get right. Also referred to as still life shooting, it's very much what it sounds like. Usually, an object is filmed on top of a flat surface in great detail.

Tabletop Filmmaking is associated with food & product. It can be all kinds of shoots plus demo products and others that involve slow motion and other techniques to catch the moment of beauty that is hard to see with the bare eye. Some of them can be done by using regular cameras such as DSLR or Mirrorless. Tabletop directors are commercial artists whose goal is to create mundane foods that look so irresistible that people want to eat the TV screen.

Commercial Filmmaking is keenly focused on teaching you how to make a living telling stories for brands.

Working as a director, Cinematographer, or an Art-Director in commercials involves a unique skill set.





## **B-Roll Videos**

In video production, B-roll footage is the secondary video footage shot outside of the primary





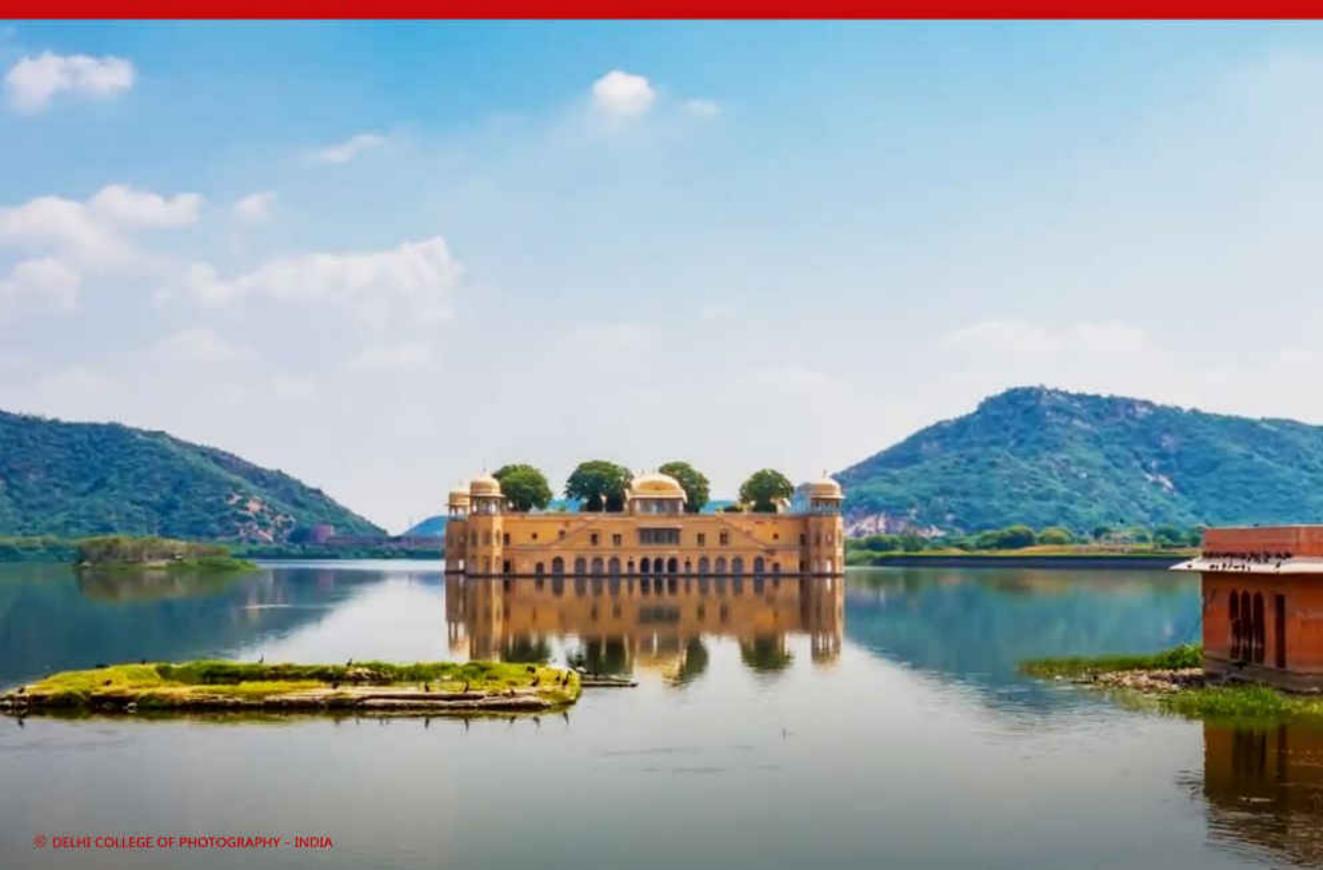
### Fashion Film

In the fashion Industry where everything is evolving, Fashion Designers are looking for creative fashion films to showcase their work. Fashion Campaign are incomplete without Videos. Independent fashion influencers also engage with their audience through creative films.



# Hyperlapse Filmmaking

Hyperlapse is a technique in time-lapse photography for creating motion shots. In its simplest form, a hyperlapse is achieved by moving the camera a short distance between each shot. Regular time-lapse involves taking photos at a regular interval with a camera mounted on a tripod or using a motorized dolly and/or pan-and-tilt head to add limited motion to the shot. Hyperlapse relies on the time-lapse principle, but adds movement over much longer distances. This technique allows using long exposures to create motion blur. The resulting image sequence is stabilized in post-production. The camera can also be mounted on a hand-held gimbal to achieve smooth motion while walking.



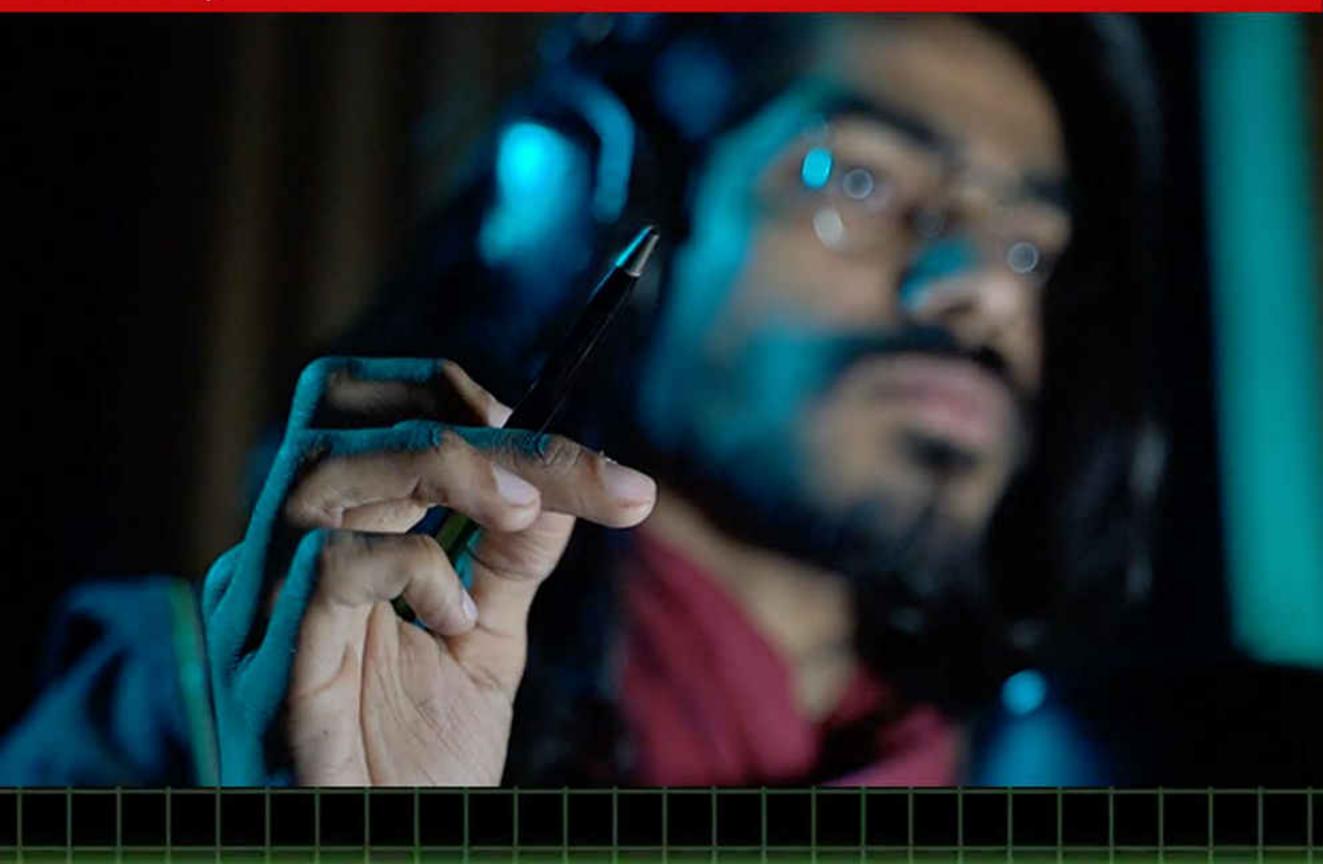




Product Videos are a way of marketing your product. It highlights the features and key points of the product you are presenting while adding motion and life to your product.



Teamwork is an essential part of film making. Students are divided into groups and given a same topic to make Short Films around it. It involves using various film making techniques taught throughout the semester. Short Film making tests student's understanding of the subject and their creativity.



## DARK MINUTES



One Year Diploma in Photography course includes filmmaking module, which prepares the students to become comprehensive filmmakers, who will be able to create professionally made films with highest production quality even on a limited budget. Students will be guided to create high-quality, broadcast standard films from their DSLR cameras with the effective use of knowledge and improvisation.





Editing is a vital aspect of the process of movie production. In order to get the film to the point where the viewer will want to see if the production is worth watching, it must be edited for enhancement. In general, editing is done to provide coherence and continuity to a film and it is part of the post-production of film-making. Our Filmmaking course will teach you how shots are combined in accordance with the script to create the finished movie.

## Audio Mixing

Audio mixing is the process by which multiple sounds are combined into one or more channels. In the process, a source's volume level, frequency content, dynamics, and panoramic position are manipulated or enhanced. Audio mixing is practiced for music, film, television, and live sound



# WORKSHOPS



Delhi College of Photography offers different photography and fashion workshops. Whether you are a beginner looking to take an intensive photography workshop that will provide you with a practical foundation in photography, or you are looking for a workshop, which will take your photography skills to the next level, our workshops will be very helpful for you. We offer workshops on different fields of photography such as food photography, product photography, macro photography and other.



## Delhi College of Photography training photographers of Amazon India.



Delhi College of Photography trains photographers from e-commerce and cloud computing companies.

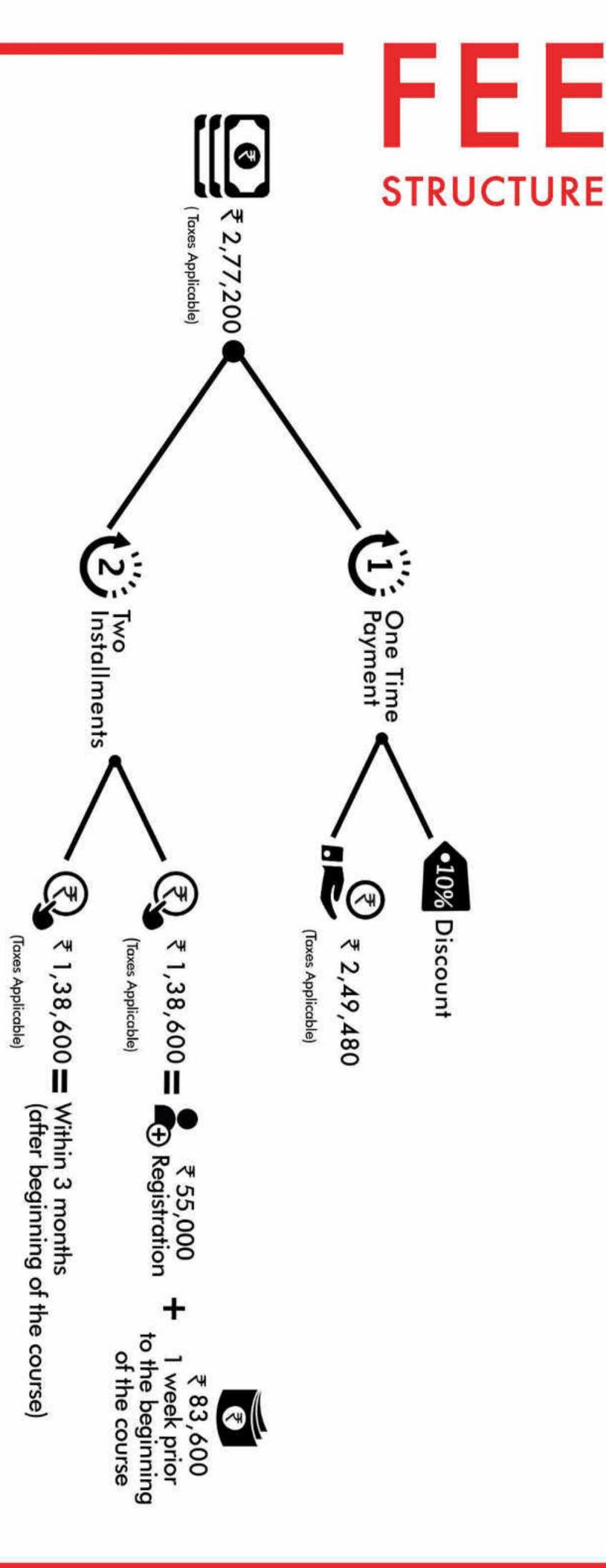


## PLACEMENTS OPPORTUNITIES



Delhi College of Photography provides placement opportunities for its students upon successful submission of photography course in order to develop their perfect roles in the photography and fashion industry. Work experience and placements are a prominent part of our policy. We have a strong network of industry contacts developed to find as many placements for our students as possible. Our team is continuously working on cooperation with companies where our students will be able to apply their knowledge and experience to continue working as professional photographers.





TUITION PER YEAR: ₹ 2,77,200

Students may also incur additional expenses on their own productions.

Tuition and other fees are subject to change.

For start dates, please visit www.dcop.in

Fee for the academic year 2021 is ₹2,77,200 plus Taxes

FEE STRUCTURE

The fee for this course is ₹2,77,200
The fee is divided into two installments:
₹1,38,600 + GST and ₹1,38,600 + GST

The first installment must be paid prior to the beginning of the First Class. The second installment must be paid within three months after the course begins. ONE-TIME PAYMENT
If you pay a whole year fee in advance, you will get a 10% discount. In that case your fee will be: ₹ 2,49,480 + GST

Spaces are limited and pre-paid reservation is required

You can book a place by paying 55000 Rs. + Taxes (this amount will be adjusted in the first installment) Balance has to be paid before the beginning of the course. We are sending you the brochures with more information, attached to this letter.

© DELHI COLLEGE OF PHOTOGRAPHY - INDIA

# ENROLL **VISIT US** Visit us at Delhi College of Photography and you will get knowledge about the courses from staff and students, find out more about student life, and get tips on applying. You will get a chance to look around the college facilities, as well as tours of the learning spaces and an opportunity to speak to course advisor. Delhi College of Photography working hours are from: 10:00 am - 07:00 pm, Monday - Sunday. You can visit us at any time 7 days a week!

Where are you from? Delhi - India

What course are you taking?

#### 1 YEAR DIPLOMA IN PHOTOGRAPHY

Why did you choose this course? Photography is love!

Tell us one new thing that you have learn in DCOP? Everything related to photography and team work.

What is the best thing about the course? Path to explore.

What do you think of your faculty?

Faculties are very experienced and friendly.

What have you found hard about being in DCOP? Waking up early for the events.

Name photographer or designer who inspires you: Said Mhmad.

What is the best thing about DCOP?

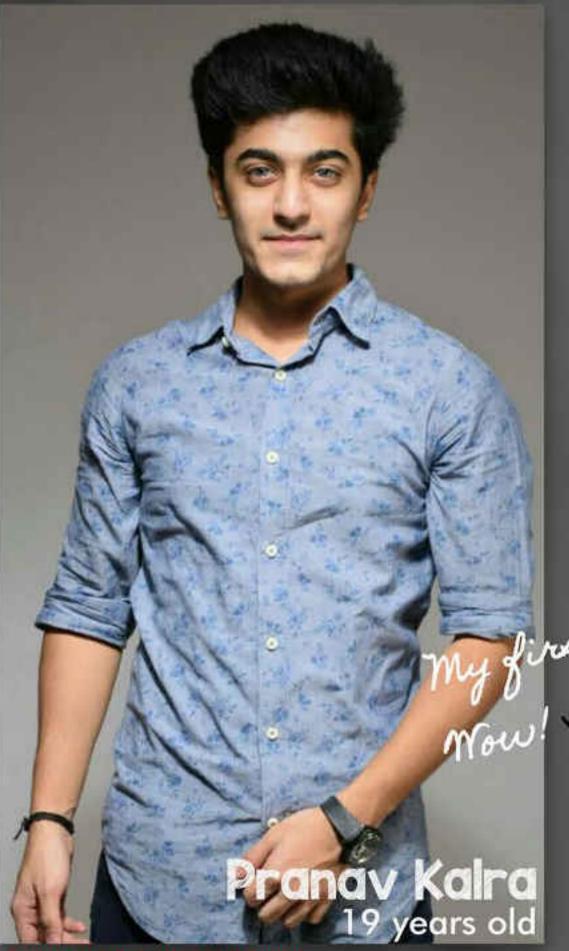
The best thing about DCOP is the teamwork that so good in every moment.

Have you seen anyone famous whilst you have been here? Yes, many of them.











Mow! This is where I belong!

**Yugam Monga** 19 years old

Pretty Good impression of OCOP!!

Full of equipment for students.

Where are you many

What course are you taking?

## ONE YEAR DIPLOMA IN PHOTOGRAPHY

Why did you choose this course?

To learn about photography, because it's my passion.

Have you already done some other course at Delhi College of Photography? No. I just doing my diploma only from DCOP

Tell us one new thing that you have learned in DCOP?
I learned about fashion lighting, loop lighting techniques.

What is the best thing about the course? The best thing is fashion photography.

What do you think of your faculty?
All faculty here was so good and very helpful. They all hid a goo about photography.

Do you think you will stay in touch with anyone from you class? Yes, pretty sure I will keep in touch with my classmates.

Are you planning on coming back? Yes, why not.

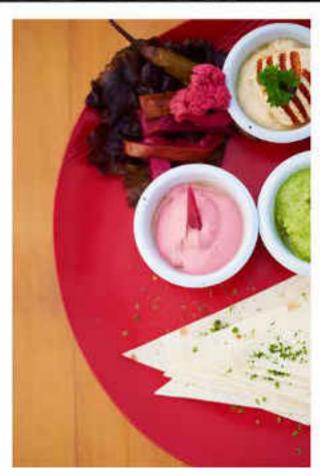
What have you found hard about being in DCOP? Nothing, because it's been fun for me so far.

Name photographer or designer who inspires you: Mario Testino.

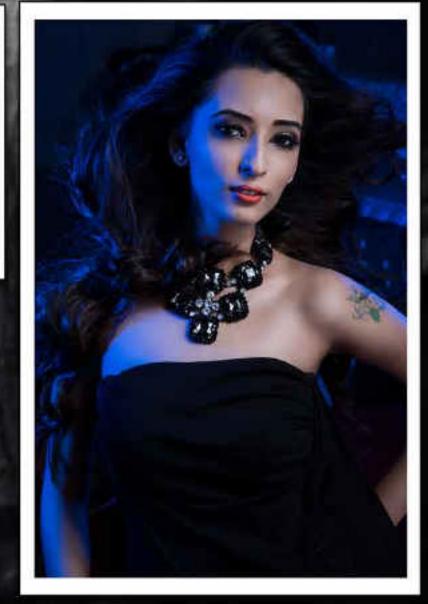
What is the best thing about DCOP?

I love all the design of DCOP and all the faculty.









Have you already done some other course at Delhi College of Photography?

Yes. First I joined Summer school, after that I interested to take Foundation Photography Course. And now, I'm pursuing my Diploma in DCOP.

Tell us one new thing that you have learned in DCOP? Fashion lighting and loop lighting techniques.

What is the best thing about the course? Experience, awesome lectures, events exposure.

What do you think of your faculty? Faculty is awesome, intelligent.

Do you think you will stay in touch with anyone from your class? Yes, I will stay in touch with everyone here.

Are you planning on coming back? Yes, I will come to see my faculty.

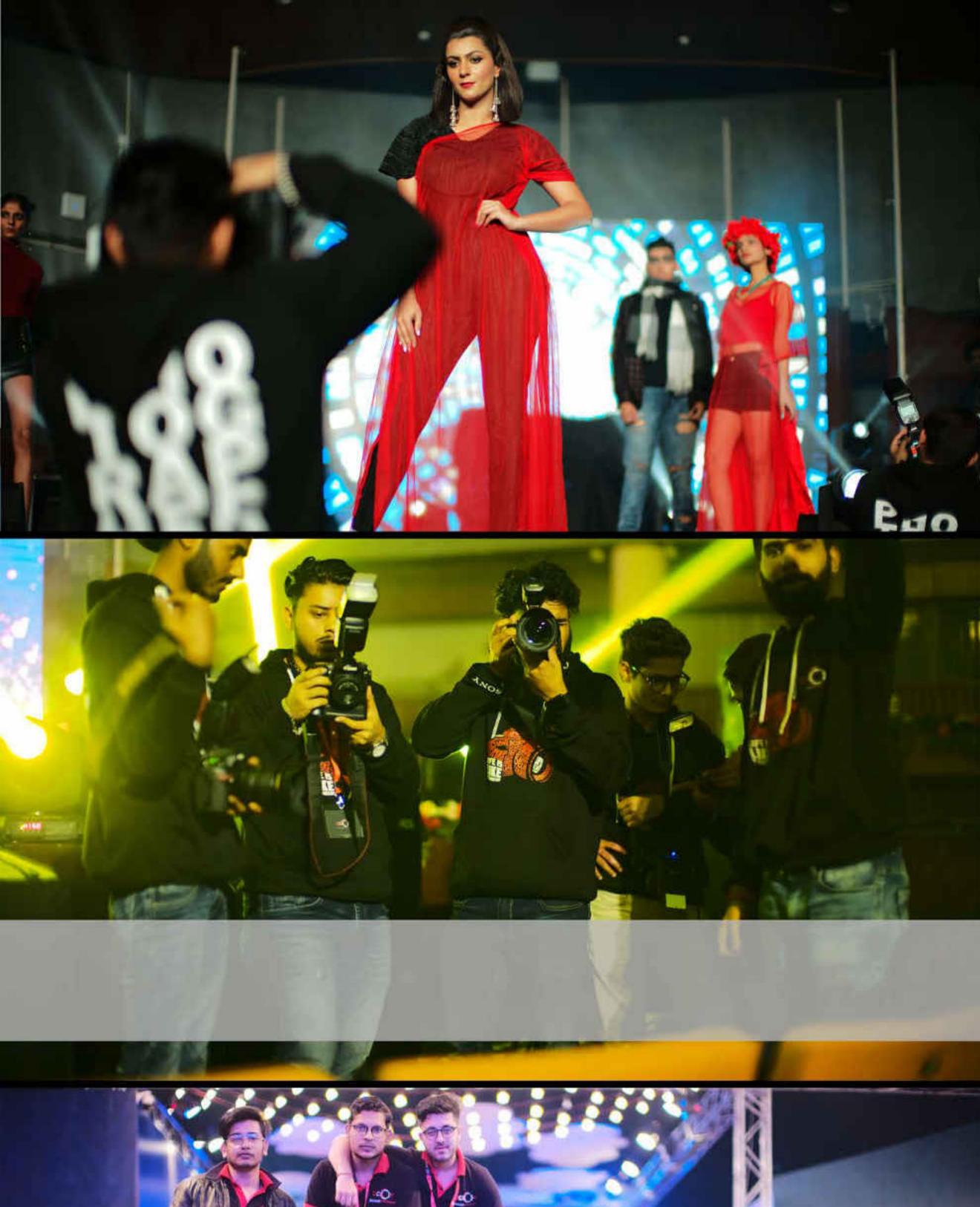
What have you found hard about being in DCOP? Irregularity of classes.

Name photographer or designer who inspires you: Dabbu Ratnani.

What is the best thing about DCOP? Staff members here, they are really friendly!

Have you seen anyone famous while you have been here?







## BEAUTY PEAGENTS







DIADEM

MISS INDIA 2020

MRS INDIA LEGACY 2020







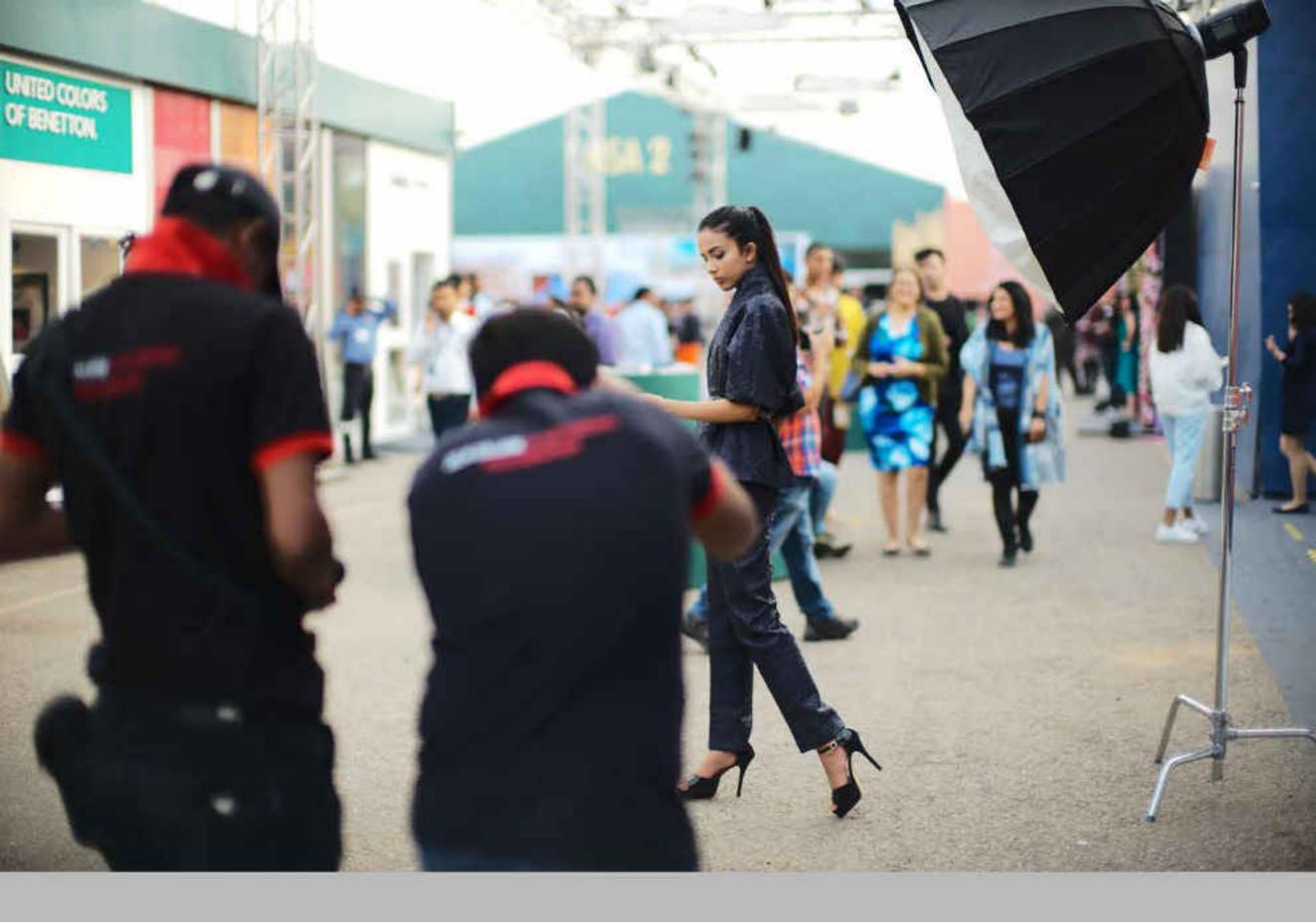






# WETEACHON





Dcoper's at LIMFW during One year diploma program



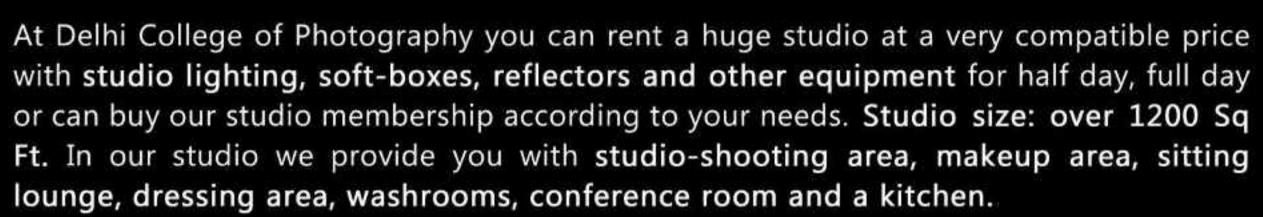




Selfie time at MIQS Beauty Pageant



The main advantage of shooting in a studio is of course the ability to control and shape the quality of light. It also has the pleasant side effect of making almost every camera capable of rendering sharp, well detailed images. At Delhi College of Photography all of this control and quality comes at a fairly hefty price, so renting a studio space is a great way to gain experience without the financial pain of buying your own equipment.





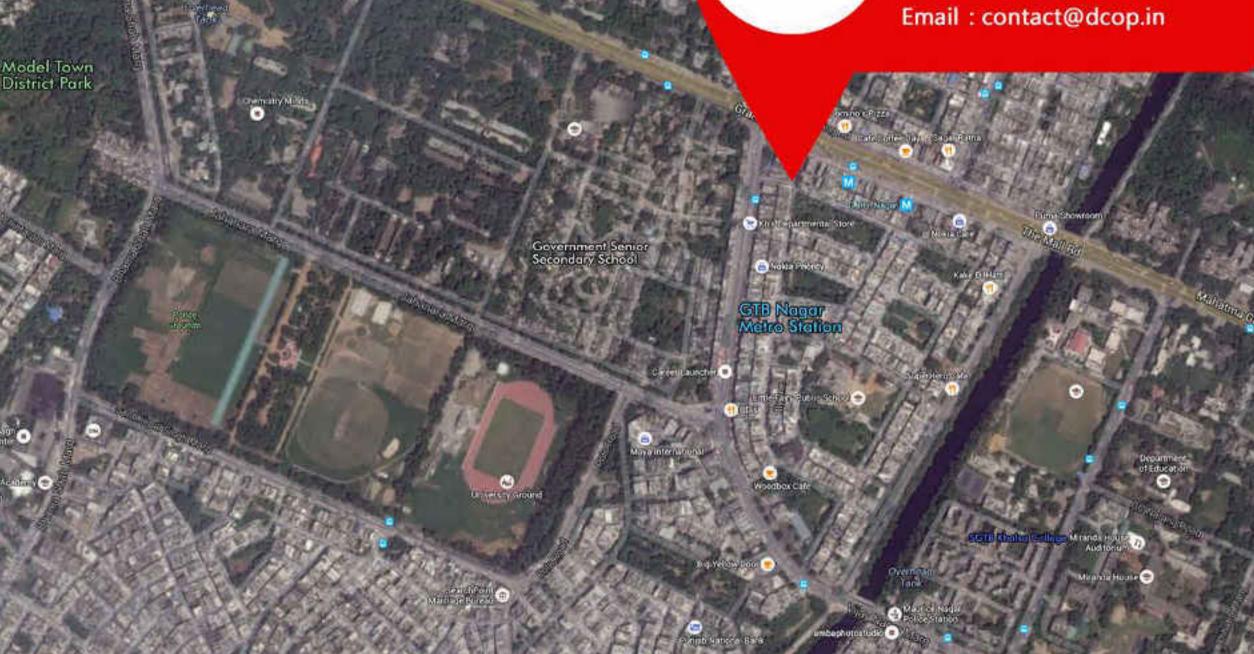
# OUR LOCATION

## DELHI



1st Floor, 57-58 Outram Lines, Kingsway Camp, Delhi - India 110009

Tel : +91 11-45517450



How to reach:

From Airport: 23 KMs via Ring Rd approx. 40 min

🛱 From Railway Station: 10 KMs via NH 44 approx. 20 min

From ISBT: 06 KMs via Rajpur Road, approx. 20 min

Nearest metro station: GTB Nagar

## SHIMLA





#### Q. What course would be better short term or diploma?

A. The diploma program is aimed for wannabe professionals. It is a full fledged one year program where the students learn from the basics of photography to advanced photography and along with this they get to develop a portfolio towards the end of this program. As students progress with their training the college provides them paid internship and by the end of the course every student has a portfolio that includes photos and films that they created in this period. Based upon the quality of work produced we provide placement and assistance as their course ends.

The short courses at DCOP are for hobbyists and enthusiasts. There are various courses that one can choose as per their interest. Our short term courses are:

- -Basic Photography
- -Foundation Photography
- -Foundation Photography
- -Fashion Photography
- -Commercial Photography
- -Film making
- Q. What are the requirements for the Diploma program?
- A. Minimum qualification for enrolling in the diploma program is 10th Grade. You must have or wiling to buy a camera, tripod and a laptop during the commencement of the course.
- Q. Are you providing us Jobs?
- A. Various companies come to our college for placements like Uber, Big Boy Toyz, Guest houser, Ola, etc. It depends upon the quality of work of the students where they get placed.
- Q. How many companies do you have tie-ups with?
- A. We are connected with the most prestigious colleges under Delhi university as well as universities. We have tie ups with various companies like BBT, UBER, OLA, OYO, Guest Houser, etc.
- Q. Why should I choose DCOP over other degree course?

A. Delhi College of Photography is a premier photography school based in the Delhi, India. Student from diversified geographies come to learn the art of photography and set their foot in photography industry. DCOP is ISO 9001:2015 certified by ICMPL. There are no degree courses in photography since its a vocational course that emphasises more on practical and hands-on experiences rather than theory and classroom lectures.

Q. What is the minimum salary offered after the completion of the diploma program?

A. Salary packages depend upon the quality of work and the course document you produce upon the completion of the course. Various companies offers different kind of salary packages and benefits as per their requirement. These packages are negotiable on the basis of quality of work produced.

Q. Do you provide accommodation as-well?

A. Yes. All the rooms are air-conditioned with power back up. The rooms are completely furnished with Canadian pine and the interiors are designed keeping in mind that the students get maximum comfort and stay inspired even in their living space. Each unit has a kitchen with necessary supplies, a fridge, automatic geysers, Wifi and other necessary supplies.



#### Contact Us

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